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FOR IMMEDIATE RELEASE

PET “BLANKETS FOR BIDEAWEE” DRIVE ANNOUNCED

Launch Set for September 2nd in Westhampton

New York, New York, August 19, 2009 - Bideawee, Inc., a leading pet adoption and animal welfare organization serving the New York metropolitan area, today announced that it will hold a pet “Blankets for Bideawee” Drive, seeking bedding materials and supplies for use in its two Adoption Centers located in Westhampton and Manhattan. The month-long drive will be launched in Westhampton on Wednesday, September 2, to coincide with Bideawee’s 9th Annual Love on a Leash – Pet Parade event in Westhampton.

Bideawee is seeking washable, gently used, clean beach towels, towels, small blankets and other soft bedding materials that will be used for its sheltered dogs, puppies, cats and kittens in its Adoption Centers.

“Bideawee is in need of soft bedding materials so our adoptable pets will be warm and comfy in our Adoption Centers until they can find forever homes,” said Nancy Taylor, President & CEO. “We are optimistic that pet lovers will be generous in supplying these much-needed bedding materials to bolster our current shortage necessary to soften our pets’ transitional homes.”

Donations will be accepted in Westhampton during Bideawee’s Love on a Leash- Pet Parade on September 2nd from 3:30 to 5:00 pm in the town’s Village Green. Now through October 15, donations will also be accepted at the Bideawee Adoption Centers located in:

Westhampton
118 Old Country Road
or ---
Manhattan
410 East 38th Street

For addition information regarding the Blankets for Bidewee Drive, contact:
bideawee@bideawee.org or call 866-262-7133.

About Bidewee

Bidewee, which means “stay awhile,” in Scottish, is one of the country’s oldest and most respected animal welfare and pet adoption organizations. Founded in 1903 by Mrs. Flora Kibbe, Bidewee has been providing shelter, care and compassion to homeless animals in helping them to find their forever homes for over 100 years.

Bidewee is a not-for-profit 501(c) 3 humane organization and 100% of Bidewee’s funding comes from private sources. For more information visit: www.bideawee.org

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