



FOR IMMEDIATE RELEASE

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**BROADWAY STAR BERNADETTE PETERS
TO HOST BIDEAWEE'S GALA ON THE GREEN**

Dance and Dine in Style with Your Own Pooch at Tavern on the Green

New York, NY-4/7/2009- Broadway star, author, and animal advocate Bernadette Peters and her beloved rescue dog Kramer, will host Bideawee's largest fundraising event of the year, Bideawee's *Gala on The Green* on Thursday evening, May 7th 2009.

Bideawee is one of the nation's oldest and largest humane organizations in the country and the event will showcase "Pet Adoption as the Green Option" and raise funds to benefit Bideawee and its mission to promote healthy, loving, long-term relationships between people and pets.

The Gala, held at the prestigious Tavern on The Green in Central Park, Manhattan, will begin with a cocktail hour at 6:30 pm, dinner at 7:30 pm, followed by an award presentation honoring animal advocates, with dancing to a live orchestra.

This year canine companions are invited to join their masters for this glamorous evening. Presenters of the evening include CBS Early Show correspondent Dr. Debbye Turner Bell, Mike and Juliet Show host Mike Jerrick, supermodel and animal advocate Paulina Porizkova, NBC's Today Show correspondent and animal lover Jill Rappaport and actress and animal lover Linda Dano.

The honorees of the evening are:

- Animal lover and Bideawee Board Emerita Ellen Grimes
- Missy the Reading to Dogs Therapy Dog
- Iams Pet Food and the Iams Home 4 the Holidays Campaign

Presenting sponsor: The Allmen Foundation

Live Auction Host: Julie White

Black tie optional

About Bideawee

Founded in 1903 by Mrs. Flora D'Auby Jenkins Kibbe, Bideawee, which means "stay awhile" in Scottish, is one of the oldest and largest humane organizations in the United States. You can visit Bideawee at one of our three sites; Wantagh and Westhampton on Long Island or in Manhattan. With adoption centers in Manhattan and Westhampton, Bideawee is home to approximately 150- 200 animals at any time and places thousands of dogs, cats, puppies and kittens in loving homes every year. The organization also operates two full-service veterinary practices in Manhattan and Westhampton and is home to two of the oldest and largest Pet Memorial Parks in the country located in Wantagh and Westhampton, NY.

Bideawee's Learning Centers in all three locations provide a wide range of educational programs and fun activities that help strengthen the bond between people and pets. Our mission is to promote and support safe, loving, long-term relationships between people and companion animals by providing a continuum of services and programs that are innovative, personalized and of high quality.

Bideawee is a not-for-profit 501(c)3 humane organizations and 100% of Bideawee's funding comes from private sources. For more information, please visit

www.bideawee.org