

**BIDEAWEE GEARS UP FOR THEIR 8TH ANNUAL PARADE AND FAIR:
*Love on a Leash***

FOR IMMEDIATE RELEASE

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New York, NY – 8/26/2008 – Bideawee, one of the nation’s oldest humane organizations, is presenting its 8th annual pet parade and fair, *Love on a Leash*. Welcoming all dogs and pet owners, the festival will take place on Wednesday, August 27th, 2008 from 3:00-6:00pm, with a parade at 4:30pm, at The Village Green in Westhampton Beach.

Entertaining activities for crowds of all ages include kid’s games, face painting, a “doga” demonstration (yoga with dogs), and special shows with trainer Nadja Palenzuela and the high-flying Purina Incredible Dog Team performing extraordinary acrobatic tricks and amazing freestyle flying disc routines.

The Love on a Leash parade will feature the Little Red Wagon Contest, encouraging pet owners to decorate a little red wagon, walk in the parade with their pet, and compete for Best in Show.

Special celebrity appearances will include The Today Show’s Entertainment and Animal Rights Correspondent Jill Rappaport, General Manager for the NJ Nets Kiki Vandeweghe, Celebrity Pet Trainer Bash Dibra, Pet Author Arden Moore, Clifford the Big Red Dog, and Max from Max and Ruby.

About Bideawee

Founded in 1903 by Mrs. Flora D’Auby Jenkins Kibbe, Bideawee, which means “stay a while” in Scottish, is one of the oldest humane organizations in the United States. Bideawee’s three locations in New York (Manhattan, Wantagh, and Westhampton) are home to approximately 250 to 300 animals at any time and place thousands of dogs, cats, puppies and kittens in loving homes every year. The organization operates two full service veterinary practices and is home to two of the oldest and largest Pet Memorial Parks in the country. Bideawee’s Learning Centers in all three locations provide a wide range of educational programs and fun activities that help strengthen the bond between people and pets. Bideawee is dedicated to their mission of promoting and supporting safe, loving, long-term relationships between people and companion animals by providing a continuum of services and programs that are innovative, personalized and of high quality.

Bideawee is a not-for-profit 501 (c) 3 humane organizations and 100% of Bideawee’s funding comes from private sources. For more information, please visit www.bideawee.org.