



Editorial Contact:

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SPECIAL EVENT LISTING

BIDEAWEE ON BROADWAY – DECEMBER 1ST

***Sylvia* in Partnership with Bideawee for Special Fund Raising Initiative**

Join the cast of *Sylvia* on Broadway for Talk Back Night following the evening's performance. *Sylvia* will have a limited run on Broadway at the Cort Theatre through January 24, 2016. Bideawee will receive a percentage of the ticket proceeds purchased for any performance by using the special promotional code SVBIDEREG. Bideawee on Broadway is being hosted to raise awareness of its mission to cultivate and support the life-long relationships between pets and the people who love them.

DATE: Tuesday, December 1, 2015

TIME: 7:00 pm – 9:00 pm Performance
9:00 pm – 9:30 pm Talk Back with *Sylvia* cast

SYLVIA CAST: Matthew Broderick
Julie White
Robert Sella

Featuring Annaleigh Ashford as *Sylvia*

EVENT HOST: Jill Rappaport
Award Winning Animal Advocate and Best Selling Author

TICKET INFO: Full-price tickets that that will track exclusively for Bideawee and pay back 5% of ticket sales, please use code SVBIDEREG. Please use this deep link:
https://www.telechargeoffers.com/go.aspx?MD=2001&MC=SVBIDEREG&AID=BWY001096205&cm_mmc=Sylvia-Bideawee--Affiliate--web--BWY001096205&cm_mmca1=corporate

LOCATION: *Sylvia*
Cort Theatre
138 West 48th Street, New York

VISIT: www.bideawee.org
866-262-8133

www.SylviaBroadway.com

www.telechargeoffers.com
212.947.8844

About Bideawee

Bideawee, which means “stay awhile,” in Scottish, is one of the country’s oldest and most respected animal welfare and pet adoption organizations. Founded in 1903, Bideawee has been cultivating and supporting the life-long relationships between pets and the people that love them for more than 100 years. Bideawee provides an array of high touch services including adoption centers, animal hospitals, pet therapy programs, and pet memorial parks that serve pets and pet lovers on their lifelong journey together. Bideawee is a not-for-profit 501(c) 3 humane animal organization and 100% of Bideawee’s funding comes from private sources. Bideawee operates one facility in New York City and two on Long Island, one in Wantagh, and one in Westhampton. For more information visit: www.bideawee.org.

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