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BIDEAWEE 2015 HOLIDAY CUDDLE DISPATCH

PUPPIES & KITTENS TO BRING CHEER TO CORPORATIONS & SPECIAL NEEDS GROUPS ACROSS LONG ISLAND

December 18 Fundraising Event Sponsored by Donaldsons Subaru

Westhampton, New York, December 8, 2015 - Bideawee, a leading pet adoption and animal welfare organization serving Long Island and New York metropolitan area communities, announces the 2015 Holiday Cuddle Dispatch set for Friday, December 18th. Bideawee adoptable puppies and kittens will bring holiday cheer to surprise employees through corporate donations. Donaldsons Subaru is partnering with Bideawee to sponsor Subaru Forester cars that will visit those companies on Long Island offering charitable donations to spread animal love to their employees. One of the Subaru Foresters will transport the adoptable pets to schools and special needs facilities throughout the area free of charge.

Corporations that make a charitable donation to Bideawee's Holiday Cuddle Dispatch will be visited by a Subaru-filled car of adoptable pets. Surprised employees can spend time for a much-needed cuddle break with puppies and kittens in need of love. All the Bideawee Holiday Cuddle pets are available for adoption at Bideawee. Donations of \$100 and \$200 will allow company employees to enjoy 15 and 30 minutes, respectively, of Bideawee pet play at designated office locations. Contributions also will enable Bideawee to bring joy to those at selected schools and special needs facilities.

"Bideawee's Holiday Cuddle Dispatch extends its mission of placing homeless pets with loving adopters by encouraging interaction on a personal level," said Leslie Granger, Chief External

Relations Officer. "We are thrilled to be partnering again with Donaldsons Subaru on an exciting fund raising initiative to create pet enjoyment around the holiday spirit of giving."

DATE: Friday, December 18th

TIME: 11:00 am to 3:00 pm

CORPORATE DONATIONS: Application in Advance

CUDDLE APPLICATIONS: In advance on Bideawee website

www.bideawee.org/cuddledispatch
Application Deadline: December 15th

About Bideawee

Bideawee, which means "stay awhile," in Scottish, is one of the country's oldest and most respected animal welfare and pet adoption organizations. Founded in 1903, Bideawee has been cultivating and supporting the lifelong relationships between pets and the people that love them for more than 100 years. Bideawee provides an array of high touch services including adoption centers, animal hospitals, pet therapy programs, and pet memorial parks that serve pets and pet lovers on their lifelong journey together. Bideawee is a not-for-profit 501(c) 3 humane animal organization and 100% of Bideawee's funding comes from private sources. Bideawee operates one facility in New York City and two on Long Island, one in Wantagh, and one in Westhampton. For more information visit: www.bideawee.org.

About Donaldsons

Donaldsons Volkswagen/Subaru is a second generation family owned and operated business serving Long Islanders Automotive needs for 60 years. Our one and only location is at 5700 Sunrise Highway in Sayville where we approach our commitment to our customers by being hands on to help our staff assure customer satisfaction during each and every transaction. Donaldsons has a long history of Long Island community partnerships including Bideawee, Contractors for Kids, Riverhead Raceway, Long Island Ducks, 1 800 TIPS, Susan G. Komen for the Cure, Sayville Chamber of Commerce, Long Island Special Olympics, Carol Baldwin Breast Cancer Foundation and others. Donaldsons Volkswagen/Subaru proudly works with these community organizations to support Long Island and our future. Stop by to visit us and experience why our customers tell us "You meet the nicest people at Donaldsons."

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