

FOR IMMEDIATE RELEASE:

New York Tour1 announces a limited time Valentine's Day themed Dessert and Snack Tour to benefit adoptable animals from Bideawee

February 1, 2018 New York, NY – New York Tour1 will be offering a special romantic themed dessert and snack tour this month in celebration of Valentine's Day. This 2-hour tour will highlight New York's sweeter and more romantic side. Guests will taste the Big Apple's favorite and authentic desserts in SoHo, NoLita, Little Italy and Chinatown. Details of the tour can be found here: www.newyorktour1.com/dessert-tour

Proceeds from this tour will go towards Bideawee, a leading animal welfare and pet adoption organization serving metropolitan New York and Long Island, to support their mission of rescuing abandoned cats and dogs. We are expecting 5 snack and dessert stops. Partner establishments that have donated tastings for this tour include: Eileen's Special Cheesecake and Alleva Dairy Market.

"We are excited to work with New York Tour 1 on this special Valentine's Day event. Animals need love too and we are delighted that New York Tour 1 is helping spread that love to all the homeless animals in our care." says Amy Brostoff, Director of Marketing at Bideawee.

"We want to provide a sweet experience for our tour guests. We hope this event will help raise money, love and awareness for unwanted pets," says Andrew Luan, founder of New York Tour1. More information about this tour can be found at <https://www.newyorktour1.com/dessert-tour>

About New York Tour1

New York Tour1, rated #1 by TripAdvisor for NYC, helps guests make the most of their visit by offering immersive and authentic tours. Tours include daily Statue of Liberty tours, One Day NYC tours, and neighborhood tours. Neighborhood tours include SoHo-Little Italy-Chinatown tour, Highline-Chelsea-Meatpacking District tour, Greenwich Village tour, and Broadway and Times Square tour. For more information, visit: www.newyorktour1.com.

About Bideawee

Bideawee, which means "stay awhile," in Scottish, is one of the country's oldest and most respected animal welfare and pet adoption organizations. Founded in 1903, Bideawee's mission is to be Greater New York's leader in rescuing, caring for, and placing homeless cats and dogs with people who love them. Bideawee provides an array of high touch services including adoption centers, animal hospitals, pet therapy programs, and pet memorial parks that serve pets and pet lovers on their lifelong journey together. Bideawee is a not-for-profit 501(c) 3 humane animal organization and 100% of Bideawee's funding comes from private sources. Bideawee operates adoption centers in New York City, Wantagh, and Westhampton. For more information, visit: www.Bideawee.org.