



FOR IMMEDIATE RELEASE

LESLIE GRANGER APPOINTED PRESIDENT AND CHIEF EXECUTIVE OFFICER OF BIDEAWEE

New York, New York, August 22, 2017 - Bideawee, a leading animal welfare and pet adoption organization serving metropolitan New York and Long Island, today announced the appointment of Leslie Granger as the new President and Chief Executive Officer. She has a long history with Bideawee having served on marketing, development and brand identity for the organization for more than six years.

“We are pleased to welcome Leslie in her new role in the Bideawee family, as she brings extensive expertise in fundraising and senior management in the animal welfare sector,” stated Joseph L. Sorbera, Jr., Chair of the Bideawee Board of Directors. “We are confident that Leslie will help us advance our mission and reach our goal of doubling the number of pet adoptions by 2021.”

Leslie’s most recent position was Director of Development and Marketing for the New York City Opera. Her previous roles with Bideawee included Chief External Relations Officer and Vice President for Marketing and Development at Bideawee. Her professional tenure also includes the role of Director of Development for ACDS and the Senior Director of Major Gifts and Planned Giving for North Shore Animal League.

Leslie received her Bachelor of Music from the Catholic University of America.

About Bideawee

Bideawee, which means “stay awhile,” in Scottish, is one of the country’s oldest and most respected animal welfare and pet adoption organizations. Founded in 1903, Bideawee’s mission is to be Greater New York’s leader in rescuing, caring for, and placing homeless cats and dogs with people who love them. Bideawee provides an array of high touch services including adoption centers, animal hospitals, pet therapy programs, and pet memorial parks that serve pets and pet lovers on their lifelong journey together. Bideawee is a not-for-profit 501(c) 3 humane animal organization and 100% of Bideawee’s funding comes from private sources. Bideawee operates in New York City, Wantagh, and Westhampton. For more information, visit: www.Bideawee.org.

Media Contact:
Mackenzie Smith
mackenzie.smith@fetchingcommunications.com
(877) 703-3824 x 106

Bideawee Contact:
Melissa Treuman
melissa.treuman@bideawee.org
(866) 262-8133

++++