



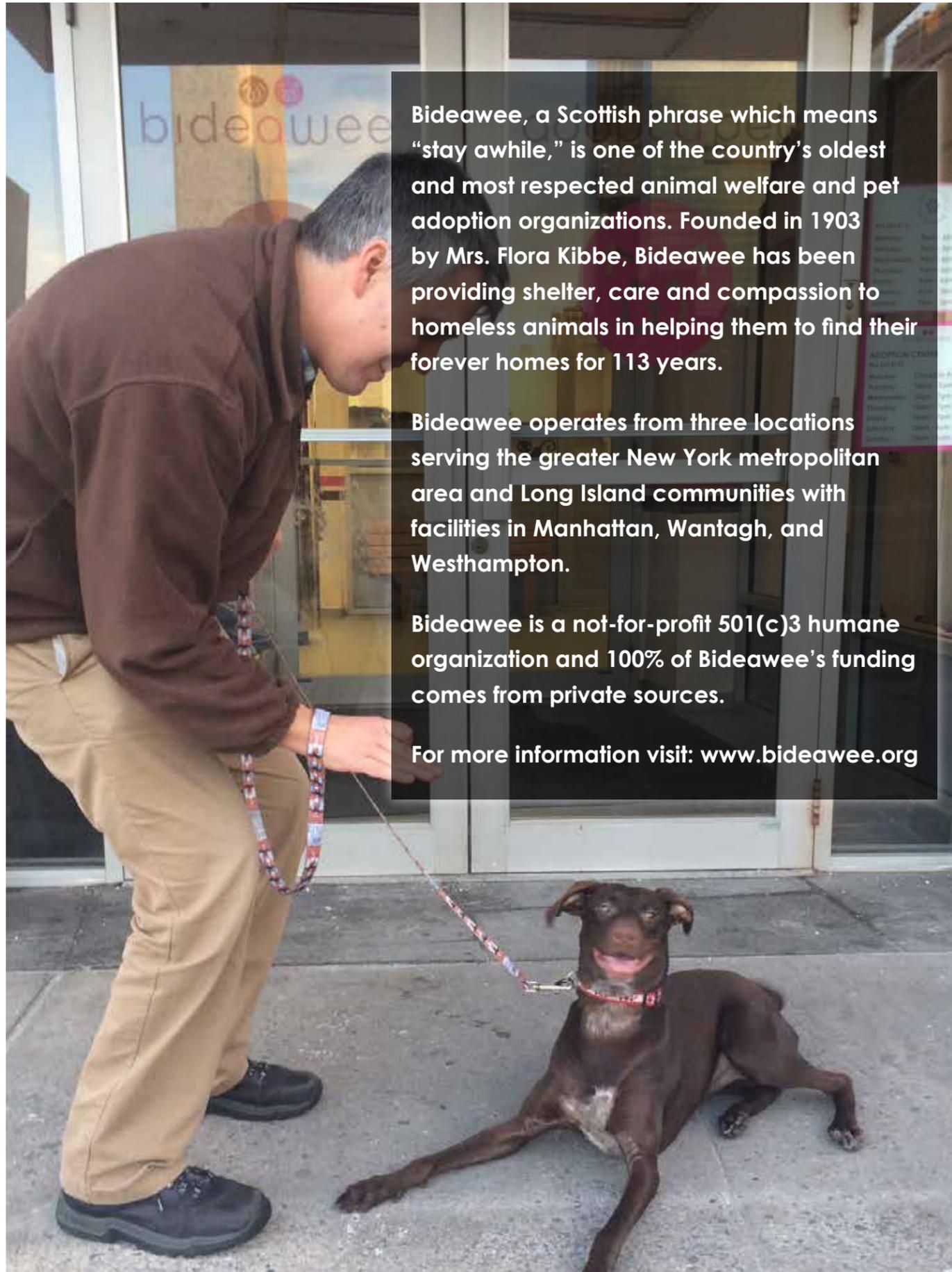
bideawee

ANNUAL REPORT

2015

LET'S GO FOR A WALK





Bideawee, a Scottish phrase which means “stay awhile,” is one of the country’s oldest and most respected animal welfare and pet adoption organizations. Founded in 1903 by Mrs. Flora Kibbe, Bideawee has been providing shelter, care and compassion to homeless animals in helping them to find their forever homes for 113 years.

Bideawee operates from three locations serving the greater New York metropolitan area and Long Island communities with facilities in Manhattan, Wantagh, and Westhampton.

Bideawee is a not-for-profit 501(c)3 humane organization and 100% of Bideawee’s funding comes from private sources.

For more information visit: www.bideawee.org

Bideawee, Inc. Board of Directors

October 1, 2014 - September 30, 2015

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The Better Business Bureau honored Bideawee by extending its Seal of Approval for two additional years in recognition of the organization's achievement in meeting BBB's 20 Standards for Charity Accountability.

Bideawee is in full compliance with the New York State Non-Profit Revitalization Act, the state's first major reform to its charities laws in more than 40 years.

Letter from the President

Dear Friends of Bideawee,

Bideawee has improved the lives of homeless animals, consistently serving the community, and cultivating lifelong relationships between pets and the people that love them, for the last 113 years.

At the very heart of our organization is our people. From our Matchmakers, to our Animal Hospital staff, our volunteer family, donors, partners, and everyone in between, Bideawee is truly a family of animal people for people who love animals. If one were ever to question the difference between a job and a calling, one would have to look no further than the efforts undertaken here.

Leading that calling for the last seven years was Nancy Taylor, Bideawee's President and CEO from 2008 until her retirement in 2015. Nancy's commitment, passion, and vision have made an indelible mark on the organization and will continue to have a strong positive impact on Bideawee for many years to come. I am proud to succeed Nancy in leading the impressive staff team at Bideawee.

As always, a special thank you to the members of Bideawee's Board of Directors, whose insight, expertise and stewardship provide the foundation upon which Bideawee continues to progress and fulfill its century-old mission to pet lovers.

2015 has been a year of many successes.

As our mission states, we strive to cultivate lifelong relationships between pets and the people who love them. We view the adoption as only the very beginning of our relationship with our animals and their new families. In 2015, we invited adopters to join Bideawee's Alumni program, leveraging our relationships in the community to provide additional services and resources to new pet-parents, and giving them a dedicated space to share updates of their pets, thereby allowing the staff to maintain regular communication with them, and ensure the long-term success of Bideawee's matches. These continuous efforts to build relationships have helped Bideawee maintain a high degree of success in ensuring that, when our pets are adopted, they have found their forever homes.

Our Animal Hospitals have continued to provide expert care and compassion both to private clients, and the hundreds of homeless dogs and cats – some in the most dire of circumstances—that come to Bideawee each year. In conjunction with Bideawee's PAWS facility, our veterinarians were able to spay and neuter hundreds of animals, provide life-saving care and specialized attention to the neediest cases, and minimize disease among Bideawee's adoptable animals.

1,050 pets were seen by our behavior specialists, who evaluated their readiness to join families, provided personalized behavior plans and advice, and gave training classes to dog families. We communicated through visits, emails and phone calls to ensure that all of our pets are able to become happy and healthy members of their adoptive families.

More than 1,053 of our friends who have lost their beloved pets sought solace and fitting permanent recognition at our Pet Memorial Parks in Wantagh and Westhampton. Family members came together in our pet bereavement groups to seek out others who can understand the depth of feeling we have for our lost friends.

In 2015, Bideawee's volunteer program continued to grow and offer diverse opportunities for animal lovers to offer their time and expertise to the organization. In our three sites, Manhattan, Wantagh and Westhampton, volunteers contributed more than 49,000 hours, including efforts from new pet therapy pairs, teen groups, and corporate volunteers. Bideawee's volunteers are invaluable to the organization, consistently proving themselves to be some of our most loyal and vocal advocates, representing Bideawee at events in the community, spearheading donation efforts, and using digital media to elevate awareness for our work.

As a nonprofit charitable organization, Bideawee relies on donations from the public. Over the last year, the organization's generous donors have contributed to a banner year of achievements, including the most successful gala in Bideawee's history; the expansion of the Kibbe Society, our recognition society for those who have named Bideawee in their estate plans; and the procurement of a generous grant that financed Bideawee's first ever full-service mobile adoption unit. None of this would have been possible without the remarkable generosity and support of our dedicated donors.

2015 also brought challenges and, with them, opportunities.

As you will see when you review our financial reports, 2015 brought a substantial shortfall in revenue against our expenses. Grappling with this loss has provided the organization an opportunity to reflect on the business aspects of Bideawee by launching a new strategic planning initiative to guide our efforts for the upcoming several years. Our planning process, to get underway in 2016, will review every aspect of our operations at our three locations with a goal of keeping our organization fiscally sound and nimble to ensure that Bideawee will be growing strong and fulfilling our mission for the next 100 years.

Bideawee continues to attract new adopters, new clients and a diverse and passionate community of animal lovers to the organization. Equally important--and intrinsic to our very mission--Bideawee continues to build families, create communities, educate pet-parents, inspire pet lovers and celebrate the love and companionship that underscores the powerful and lasting relationship between pets and the people who love them.

Thank you for making each and every success possible, for supporting us as we face the challenges and opportunities ahead, and for joining us on this beautiful lifelong journey together.



Dolores Swirin-Yao
President & CEO

PETS RESCUED FROM
MUNICIPAL SHELTERS

805

VOLUNTEERS

600

PET THERAPY PAIRS

100

ANIMAL HOSPITAL
VISITS

9,411

ADOPTIONS

970

ADOPTION RETENTION

96%

VOLUNTEER HOURS
DONATED

49,000

READING TO DOGS
LOCATIONS

42

PET MEMORIAL PARKS
BURIALS & CREMATIONS

1,194

BIDEAWEE CULTIVATES AND
SUPPORTS
THE LIFELONG
RELATIONSHIPS
BETWEEN
PETS AND THE PEOPLE
WHO LOVE THEM.

Growing Families

We always say that, before your pets become members of your family, they were members of ours. Our matchmakers care for and socialize them; our veterinarians and medical staff make sure they are healthy; and our trainers prepare them for the lives that will await them in a loving home. Bideawee believes that family is forever. The organization views the adoption process as only the beginning of what they hope will be a lasting relationship between you, your pet, and the staff at Bideawee. In 2015, Bideawee's Adoption Centers (AC) found homes for 970 animals.

For all the sad stories that the AC responds to, there are the beautiful stories that make it all worthwhile. Pierre's journey was one of those stories. He had been used as a bait dog when he was a puppy to train other dogs to fight. When we rescued him, he was covered with wounds and only able to use his front legs; both his hind legs had suffered severe injuries. After surgeries, medications, orthopedic devices, many months of recuperation and love and care from Bideawee's staff, Pierre was able to resume mobility in his back legs, and was adopted by a loving family in November of 2014.



Pierre





On the Road to Recovery

The Animal Hospitals at Bideawee have been providing comprehensive veterinary services for greater New York for more than 70 years. In 2015, the Animal Hospitals at Bideawee saw almost 10,000 private clients and 1,000 resident animals from the Adoption Center. Bideawee's pioneering PAWS (Prevention and Wellness Satellite) facility continued to enable our veterinarians to provide prompt, expert care and treatment to our most vulnerable resident animals while decreasing overall disease outbreak. Over the course of 2015, the Animal Hospitals treated several difficult cases including Oliver, a two-year-old Chihuahua mix who needed emergency surgery during a major NYC blizzard. Bideawee veterinarians took turns coming in twice a day in blizzard conditions to check in on this sweet boy. Today, he is fully recovered and living happily with a wonderful family.



Oliver



Paving a Road For The Future

Bideawee's volunteer family donated almost 50,000 hours in 2015, which is an increase of more than 34% from 2014. Among all three sites, there were more than 700 active volunteers who lent their skills, expertise and time to various departments and efforts, including animal care, administrative services, events, and pet therapy. Bideawee's 100 pet therapy pairs provided comfort and companionship to residents of nursing homes, hospitals, assisted living facilities and group homes, in addition to visiting schools and libraries across Long Island and throughout Manhattan. Bideawee also works with a number of corporations based in New York City and Long Island to host Corporate Volunteer days at all three sites. In 2015, Bideawee hosted 60 Group Volunteers Days and worked with a wide range of organizations including Moody's, Goldman Sachs, Estee Lauder, Pandora, and William Morris.



Coming to a Neighborhood Near You

In 2015, Bideawee's Mobile Matchmaking Tour made approximately 60 stops from April through October finding homes for 30 of Bideawee's homeless pets. The van visited partner locations throughout NYC and Long Island. Some of those partners included:

Whole Foods

Old Navy

Seaford Farmers Market

Hell's Kitchen Flea Market

Donaldsons VW/ Subaru

The Cheese Patch

Shock Kids

Orvis

Sweet Tart Frozen Yogurt



Bright Lights; Big City

Many thanks to Branded Cities Network, for its generous donation of a billboard in Times Square in 2015, which was auctioned off at Bideawee's annual gala and raised significant funds for our lifesaving programs. The billboard was purchased by long-time Bideawee ambassador, Todd Richter, and featured his adorable pup, Henry, adopted from Bideawee, for the entire month of September 2015. Times Square never looked so cute!



Henry & Todd



A Journey's End

In 1916, the organization created the Pet Memorial Parks at Bideawee to provide a fitting final resting place for cherished pets. In 2015, Bideawee commemorated the 100th Anniversary of the Pet Memorial Parks at Wantagh with a fall festival for families and pets. The event included an unveiling of a memorial plaque and the burying of a special Bideawee time capsule in Wantagh. Placing the time capsule were Nancy Taylor, Bideawee's President and CEO, Councilwoman Erin King Sweeney, Nassau County Legislator Steven D. Rhoads, and former Town of Hempstead Supervisor Kate Murray.

With our Pet Memorial Parks in both Wantagh and Westhampton, and our Pet Loss Support Groups at all three sites, Bideawee remains committed to being there for you and your pet, every step of the way.



Major Donors Fiscal Year 2015

(October 1, 2014 - September 30, 2015)

Bideawee would like to thank our major donors for their loyalty and support. Bideawee depends solely on public support and your generosity enables us to carry out our mission of cultivating and supporting the lifelong relationships between pets and the people who love them.

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Bideawee strives to correctly recognize all donors. We apologize for any errors, omissions or misspellings in this report. To report an error, call our Development Department at 1.866.262.8133.



FINANCIAL STATEMENTS

[Statement of activities - October 1, 2014 - September 30, 2015]

	2015	2014
REVENUES, GAINS AND OTHER SUPPORT		
Special events revenue	\$ 555,650	\$ 357,011
Less: cost of direct benefit to donors	(109,761)	(70,015)
Special events net	445,889	286,996
Bequests and Legacies	2,953,615	4,165,618
Contributions	2,169,335	1,811,009
In-kind contributions	39,454	50,084
Adoption Centers, Animal Hospitals, Loving Legacy and other fees	2,439,743	2,168,251
Cemetery maintenance fees	407,460	400,633
Miscellaneous income	58,818	80,358
Investment income, net of investment fees	(375,205)	798,730
Change in value of beneficial interest in split interest agreements	99,051	153,606
TOTAL REVENUES, GAINS AND OTHER SUPPORT	8,238,160	9,915,285
EXPENSES		
PROGRAM SERVICES		
Adoption Center	3,555,470	3,721,339
Animal Hospital	2,388,492	2,355,325
Behavior, learning and volunteers	536,668	600,298
Memorial Parks	1,059,874	1,014,975
Loving Legacy	78,771	84,408
TOTAL PROGRAM SERVICES	7,619,275	7,776,345
SUPPORT SERVICES		
Management and General	1,002,521	963,266
Fundraising	1,564,555	1,490,454
TOTAL SUPPORT SERVICES	2,567,076	2,453,720
TOTAL EXPENSES	10,186,351	10,230,065
Change in net assets	(1,948,191)	(314,780)
Net assets, beginning of the year	26,781,054	27,095,834
NET ASSETS, END OF THE YEAR	\$ 24,832,863	\$ 26,781,054

FINANCIAL STATEMENTS

[Statement of financial position - October 1, 2014 - September 30, 2015]

	2015	2014
ASSETS		
Cash and cash equivalents	\$ 990,089	\$ 1,032,104
Bequests, legacies, and other receivables, net	90,900	844,245
Inventory	183,912	129,852
Prepaid expenses and other assets	106,646	89,906
Investments	15,805,266	16,621,292
Property and equipment, net	7,582,669	8,001,914
Beneficial interest in trust	846,616	747,565
TOTAL ASSETS	\$ 25,606,098	\$ 27,466,878
LIABILITIES		
Accounts payable, accrued expenses and security deposits held	\$ 756,461	\$ 661,056
Capital lease obligations payable	16,774	24,768
TOTAL LIABILITIES	773,235	685,824
COMMITMENTS		
NET ASSETS		
Unrestricted		
Net investment in property and equipment	6,504,774	8,448,182
Available for operations	7,565,895	7,977,146
Total Unrestricted	14,070,669	16,425,328
Temporarily restricted	147,106	150,476
Permanently restricted	10,615,088	10,205,250
TOTAL NET ASSETS	24,832,863	26,781,054
TOTAL LIABILITIES AND NET ASSETS	\$ 25,606,098	\$ 27,466,878



Saying Goodbye

We often speak of Bideawee in terms of a family- a family of caregivers, volunteers, and supporters who work together to make this world a better place for animals in need. For the last seven years, President & CEO, Nancy Taylor, had been at the helm of Bideawee's family, guiding the organization with compassion, insight and integrity. Her steady, thoughtful leadership saw the organization through some of its greatest challenges to date, and ushered in some of its most memorable successes.

In the non-profit world, organizations can struggle with the balance between employing those who possess a genuine passion for the cause, versus those with the business acumen to make tough, and at times, regrettable decisions. Nancy was one of the few who not only occupied both of those categories, but did so with considerable grace. A lifelong animal lover who grew up on a farm, Nancy genuinely cared for the animals that called Bideawee home.

Nancy was a hands-on CEO; she never hesitated to jump in and get her hands dirty for the good of the organization. She was as great with people as she was with animals, and had wonderful relationships with the organization's donors, board members, staff and volunteers. In a field that is notorious for 'compassion fatigue,' Nancy was a symbol of optimism and faith, regardless of the circumstances. In 2012, when Hurricane Sandy devastated Bideawee's Manhattan site, Nancy worked with the staff to evacuate and transport all the animals and ensure their safety, working round the clock, despite days with no electricity, and multiple challenges.

She spearheaded numerous efforts and campaigns, including the PAWS Program to help us better care for animals when they first come to Bideawee, Loving Legacy to allow pet parents to ensure that after their death their pets will be well cared for, and Bideawee's rebranding campaign, but most importantly, she was a steadfast ally to everyone who has worked to make Bideawee what it is today.

Maya Angelou once said "I've learned that people will forget what you said, forget what you did, but people will never forget how you made them feel. " Thank you, Nancy, for your dedication, your leadership, and for making us all feel like valued members of the Bideawee family. You will be missed.





bideawee[®]

animal people for people who love animals™

Manhattan • Wantagh • Westhampton

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