









be their hero



ANNUAL REPORT 2019

















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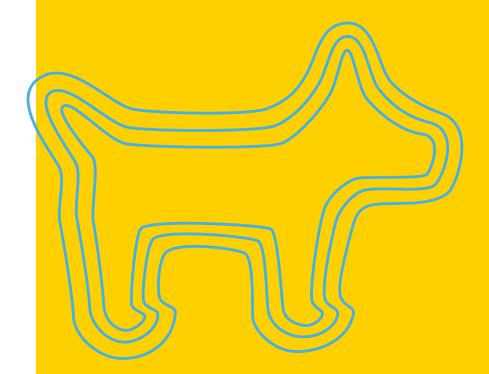
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together...

are on a mission...









LETTER FROM OUR PRESIDENT

On the cusp of Bideawee's 116th anniversary, the organization underwent a transformation, shedding its familiar brown and pink skin, its iconography, and its tagline and stepping into a bright, bold future.

The Bideawee of more than a century had served the people and pets of New York well, and I'm incredibly proud of the decades of success we have achieved—from establishing one of the first no-kill animal shelters in the country to almost doubling our adoption numbers in recent years—but it was time for a change. In June of 2019, at the Bideawee Ball, the organization celebrated its 116th birthday with a brand new look and a renewed commitment to building and nurturing the special connection between humans and animals.

An essential element of Bideawee's redesign was the creation of a new tagline that would communicate not only our mission—but what lies at the heart of every relationship between an adopter and the animal they share their life with, and with that, "Be their hero" was born.

It is more than a tagline; it is a guiding principle in every stage of our work and it is at the foundation of the three key areas that drive our efforts—Prevention, Problem Solving, and Cultivation of the Human Animal Bond.

This year, we added a critical program to our Prevention efforts when we assumed leadership of the New York City Feral Cat Initiative, which focuses on humanely reducing the population of community cats in New York City by supporting the efforts of organizations and individuals who work to help stray and feral cats and perform TNR. This program joins the ranks of several other prevention efforts including Training & Behavior, Medical Care, and Mission Based Vet Care—all aimed at curbing systemic industry-wide problems facing pets and the people who love them.

From the very beginning, Bideawee has been focused on solving the problem of pet overpopulation by helping to care for homeless animals and place them in safe, loving homes, and in 2019, we expanded our

impact by transporting more than 200 animals from overcrowded municipal shelters, finding foster homes for almost 300 animals, holding 52 mobile adoption events and finding homes for 1,977 animals, all record-breaking numbers for the organization.

Finally, behind every rescue, every adoption, every dog walked, litter box cleaned and slobbery kiss given is the everlasting love we have for these animals, and the feeling is mutual. The human-animal bond is a dynamic relationship between people and animals that positively influences the health and well-being of both, and we support and cultivate this relationship daily with programs like our Veteran's Pet Project, our Pet Memorial Parks and Pet Loss Support Groups, and our Pet Therapy Program.

I'm proud of the work we do each and every year, but 2019 was a watershed year for Bideawee in many ways and I couldn't be more grateful. The challenges facing companion animals today are vast and multifaceted but with our strong commitment to prevention, problemsolving, and cultivating the human-animal bond—and with all of you by our side-- I have never been more confident in our ability to save lives, reduce suffering, and be a true hero for animals in need. As always, thank you for working beside us, supporting our efforts, and making our lifesaving work possible.



Leslie Granger President and CEO

In FY19 we had...



3,983

410 spay/neuter surgeries

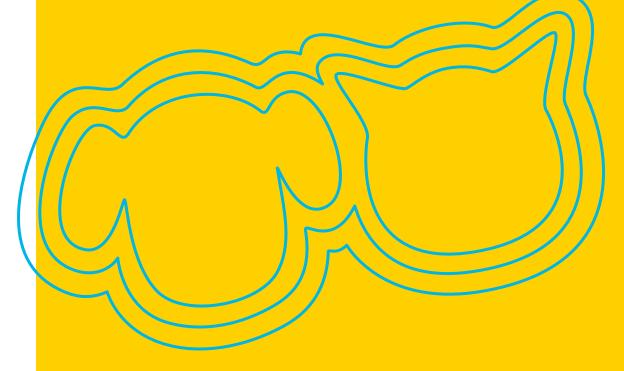


burials & cremations at pet memorial parks

ADOPTION CENTERS









92 pet therapy pairs In 2019, more than 1,900 people and animals left Bideawee with a best friend and hero by their side.

be their hero



Be their hero. It is a concept that begins with the love, care and comfort that every dog and cat receives at our Adoption Centers and continues with the mutual love and companionship that exists between every cherished pet and their forever family.

Some may see only the adopter as the hero, but we see things differently. Being a hero is not a single act, but a series of everyday actions-- the creation of a bond between an animal and a person that changes not just their lives, but ours. We may rescue them, but often times, they rescue us right back.

In 2019, Bideawee continued to open its doors to dogs and cats in need and provide safety, shelter, care, and ultimately, loving forever homes. In addition to working with local city shelters to pull animals at risk, Bideawee transported more than 200 animals from overcrowded municipal shelters in Tennessee, Georgia, California, Puerto Rico, Antigua, and St. Thomas. In September of 2019, when Hurricane Dorian struck the Bahamas, Bideawee immediately sprang into action and partnered with additional groups in Florida and the Bahamas to bring animals affected by the hurricane to the safety of our adoption centers. In May of 2019, Neida was fostered to see how she would adjust in a home, and it turns out that stability and love was all she needed.

neida & pups

MOBILE ADOPTION EVENTS

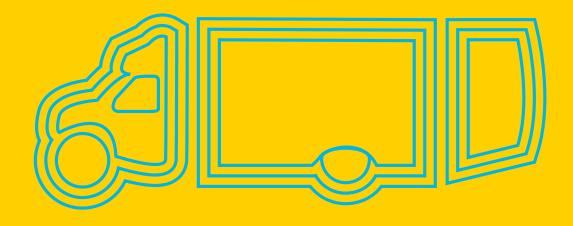


Some of our animals find loving families immediately but others can wait months, even years, and it can feel like a hero will never come. Neida was one of the animals who waited years to find her other half.

She was rescued from Puerto Rico and brought to Bideawee with three of her puppies. All three pups found homes immediately but she wasn't so lucky.

Neida was originally rescued in Puerto Rico as a stray, and then she lived temporarily with several families who tried to care for her both before and after she became pregnant. All that shuffling around took its toll on Neida, and by the time she arrived at Bideawee, she was pretty scared.

In time, she came to love many staff members and volunteers (and the feeling was mutual!) but was still uncomfortable with strangers, so finding her a home was challenging. For more than three years, she remained at Bideawee, and then in May of 2019, Neida was fostered to see how she would adjust in a home, and it turns out that stability and love was all she needed. Her foster family fell in love with her and a few months later, they made it official.



In 2019, Bideawee's Mobile Adoption Van participated in 52 events and found forever homes for 195 animals.

on the road

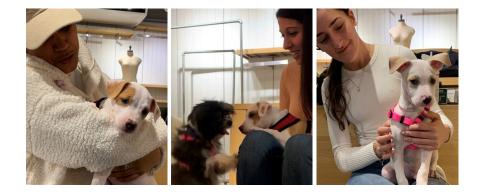


Bideawee's Mobile Adoption Van hit the road for the 3rd year making stops across New York City and Long Island. The van participated and hosted in 52 events in FY19 finding forever homes for 195 animals. The adoption numbers at Mobile Adoption Events have more than doubled since it's first year on the road in 2016. We have also widened the van's outreach to include frequent stops in Long Island City and Brooklyn as well as Nassau Country, Suffolk County and the East End of Long Island.

This past summer, Bideawee hosted its first Summer Pop Up Adoption Center on Main Street in Westhampton called "Bideawee on Main." From July 4th through Labor Day Weekend, Bideawee operated an Adoption Center out of an available retail space right in the heart of town. Only 10 minutes from our Westhampton location, this pop-up site not only increased adoptions in Westhampton, but also strengthened Bideawee's visibility and presence in the community. We hope to make this an annual occurrence in Westhampton and continue to drive traffic and awareness during the popular summer months in the Hamptons. In 2019, Bideawee pups visited more than 35 corporate offices.

be their hero

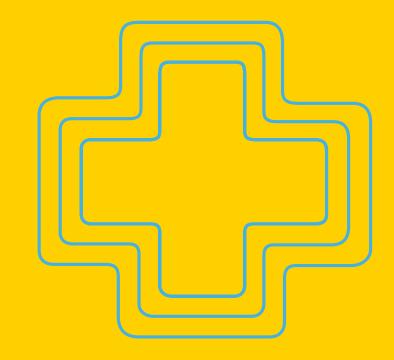
cuddles welcome



In addition to our adoption events, Bideawee's Cuddle Events continued to gain popularity with companies in New York City. Bideawee's Cuddle Events allow us to socialize our adoptable dogs with employees at major companies across New York City. This year, Bideawee pups visited more than 35 corporate offices including Barclays, Neuberger Berman, Christie's, Hilton Hotels, Horizon Media and the Office of the Chief Medical Examiner and those events resulted in more than \$10,000 in donations in FY19.



VETERINARY CARE



In addition to the more than 1,900 resident animals that Bideawee's Animal Hospital cared for in 2019, there were almost 4,000 visits to our Westhampton hospital, which treats both private clients and Adoption Center residents.

PAWS surgical



Whether they are performing spay/neuter surgeries, treating upper respiratory infections, caring for senior animals, nursing injured and abused animals back to health, or carrying out lifesaving operations, Bideawee's medical staff are on the front lines, performing heroic acts each and every day.

In 2019, Bldeawee's Animal Hospital saw an influx of senior animals—particularly dogs—who were in need of various forms of care ranging from general geriatric care to chronic conditions and surgeries, and because of their efforts, Bideawee was able to find homes for 29 senior dogs, twice as many as the previous year.

This past year also saw the completion of Bideawee's Prevention and Wellness Satellite (PAWS) Surgical Hospital, which includes three isolation units that are enabling the organization to rescue more sick and injured animals, reduce the spread of infectious diseases among our animals, and save the costs of treating them at expensive specialty hospitals.

Simba arrived at Bideawee with deep infections in his spine and surrounding tissues.

be their hero

simba

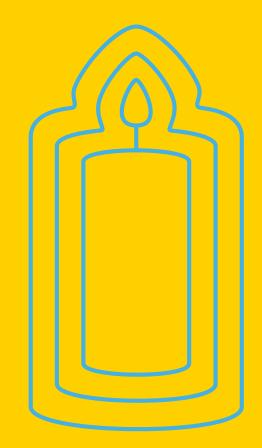


While all of Bideawee's animals pay a visit to the Animal Hospitals at one time or another, and more than 35% require some kind of ongoing care, some of our animals have more extended medical stays than others.

In 2019, Simba was one of those animals. Simba arrived from a city shelter with a deep infection involving his spine and surrounding tissues. For a while, Simba wasn't responding to antibiotics and we didn't know if he was going to make it, but we never gave up on him. This sweet boy kept fighting, and we were there to support him every step of the way.

After months of treatment and multiple surgeries, Simba made a full recovery and in April of 2019, Simba said goodbye to his heroes at the Animal Hospital and settled into his new home in Brooklyn!

PET MEMORIAL PARKS



Since 1916, more than 65,000 animals have found a beautiful, serene resting place at the Pet Memorial Parks in Wantagh and Westhampton.

a resting place



When we think of the characteristics of a hero—those we love and admire—we often think of those who put others before themselves; those who are loving, open-hearted, loyal, selfless and devoted—the very same qualities embodied by our fourlegged friends.

It's no wonder that most people consider their pets to be beloved members of the family, no different than their human counterparts. With this in mind, Bideawee's founder, Mrs. Kibbe created the Pet Memorial Parks to provide a beautiful, peaceful resting place for the four-legged family members who consistently represent the qualities we value and cherish most.

Since 1916, more than 65,000 animals have found a beautiful, serene resting place at the Pet Memorial Parks in Wantagh and Westhampton, but what continues to set Bideawee's Pet Memorial Parks apart from the others is the care, compassion and comfort that our clients can expect from the moment they pick up the phone or walk through the door. We understand the pain of losing a pet, because we are animal lovers, just like them.



In 2019, more than 150 attended Pet Memorial Day in honor of their beloved pets.

pet memorial day

FOSTER PROGRAM



In addition to 408 cremations and 366 burials, the Pet Memorial Parks in Wantagh and Westhampton provided a compassionate ear and shoulder to countless families and facilitated pet loss support groups at all three locations.

Additionally, every year, Bideawee's Pet Memorial Parks host a Pet Memorial Day, which gives clients an opportunity to come together and pay tribute to their departed loved ones. The event includes music, refreshments, and a candle lighting ceremony, and in 2019, more than 150 people attended the event.

"To our beloved Max who we miss so very much. You gave us your protection and your love unconditionally. You are forever in our hearts." - Laurie



In 2019, 297 dogs and cats found a hero among Bideawee's expanding foster community.

our fosters



As a no-kill shelter, our animals are with us until the day they are adopted, no matter how long that may take. This means that they will always have a home with us, but it also means that we can only take in as many animals as we have space for, and the need is far greater than our capacity.

In 2017, we addressed this need by launching the Todd B. Richter Foster Care Program. This program enables us to take in more animals and provide temporary homes and personalized care for vulnerable dogs and cats that would be at risk in a shelter environment. Within two years, 297 dogs and cats found a hero among Bideawee's expanding foster community.

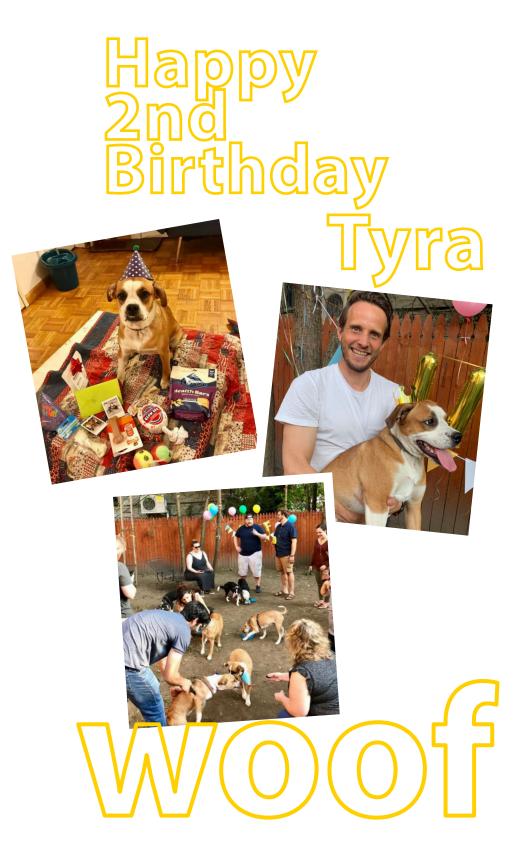
These animals included 148 kittens who were too small to be in the shelter; seniors like sweet pup, Karma, who needed multiple surgeries and extensive dental work (her foster mom later adopted her!); and several pregnant animals like pup, Tyra, who gave birth to nine puppies (above) in her amazing foster home! Her foster parents then adopted her and one of the pups and created a Facebook group to keep in touch with all the adopters.

Many of our foster families cared for multiple animals in 2019, welcoming litter after litter, assisting with outreach, and supporting new foster parents throughout their journey.

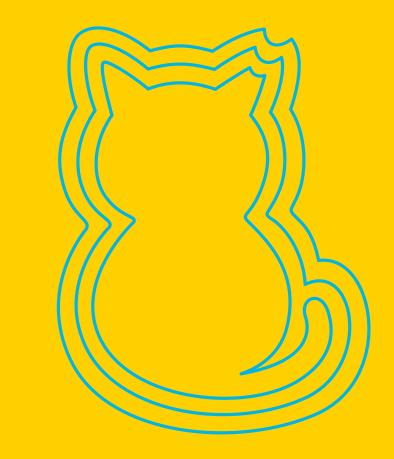
BIDEAWEE ALUMNI



A few months after Tyra was adopted her family threw a party for her 2nd birthday and invited all her pups and their new families!



FERAL CAT INITIATIVE



Bideawee has been helping stray cats find loving homes since 1903, and in 2019, assumed leadership of The Feral Cat Initiative.

feral & stray cats



Bideawee has been helping stray cats find loving homes since 1903, but in 2019, the organization took a larger role in improving the lives of cats and kittens by assuming leadership of The Feral Cat Initiative, which is humanely reducing the population of feral and stray cats in NYC by supporting the efforts of everyday heroes who work to help "community cats" and perform Trap-Neuter-Return (TNR) in New York City.

2019 was an exciting and productive year for FCI. The FCI team taught more than 20 workshops on TNR, kitten taming, winter shelter building, neighbor relations, and bottle-feeding kittens in various neighborhoods throughout the five boroughs.

Through our email help desks and TNR Colony Registry, we helped hundreds of caretakers network with each other to provide support and assistance, including a Brooklyn TNR caretaker who was in desperate need of transportation to get his backyard colony under control. We networked him with a seasoned rescuer with a car, and now the two are a team, diligently helping cats in rough neighborhoods where very few people are doing TNR.



meet tony





FCI also helped countless little ones like Tony, a two-week-old kitten who was discarded in a bag at a Queens subway station. We called on one of our veteran bottle-feeders and soon tiny Tony was in loving, expert hands, and was later adopted.

Today, Tony (now Deebo) lives in Jersey City and shares his home with a beloved brother named Leo. Thanks to the Feral Cat Initiative, Tony is healthy, thriving, and living happily ever after with his two and four-legged family.

FCI is also actively engaged with groups like Animal Care and Control, the NYPD, FDNY, NYC Parks Dept., and a host of other city agencies, Community Boards, Precinct Councils and private landowners and developers to mediate neighborhood relations, negotiate colony caretaking procedures and parameters, and educate communities and municipalities to ensure the safety and well-being of the cats, as well as the communities they reside in.

VOLUNTEER PROGRAM



In 2019, Bideawee's volunteers contributed more than 80,000 hours to the organization.

teamwork



Show me a happy, healthy animal at Bideawee's Adoption Centers and I can show you a team of volunteers who have dedicated countless hours to their well-being -- feeding them, cleaning their living quarters, walking them, socializing them, promoting them, and providing them with the love and care of a family until they find one. Bideawee's volunteers are heroes to our dogs and cats in every sense of the word, and we are eternally grateful for their support and dedication.

In 2019, Bideawee's volunteers contributed more than 80,000 hours to the organization in roles ranging from animal care, to events and administrative work. Bideawee's volunteers played a critical role in the 2019 Clear the Shelters event and helped to carry out several new initiatives in Westhampton, including "Doggy Day Out, a day foster program; and the expansion of Bideawee's Teen Program.



be their hero

you could do that you could do that

In 2019, Bideawee's Pet Therapy program grew by 14 new teams and 14 new facilities.

pet therapy



Bideawee's Pet Therapy program, which trains pets and their owners to visit nursing homes, hospitals, schools and anyone in need of the love and support of an animal, continued to grow, adding 14 new teams and 14 new facilities in 2019.

This year, several of Bideawee's Pet Therapy teams also attended the Tim Tebow Night to Shine Prom, a beautiful event for special needs children. It was a brand-new event for our Pet Therapy teams and the pups were a huge success.



In 2019, Bideawee hosted its most successful gala to date, raising more than \$600,000 for our mission and the animals in our care.

bideawee ball



The Bideawee Ball was held for the first time at the gorgeous Ziegfeld Ballroom, and welcomed more than 400 guests, including host, WNBC Chief Meteorologist, Janice Huff, honorees Alyssa and Ted Moudis, AIA, and Sydney B. Ireland, who were honored for their longstanding commitment to animal welfare. The event also served as the backdrop for the unveiling of our new logo, tagline, and brand manifesto video, and we were thrilled to have many of the two and four-legged stars of the video in attendance with us that night.



We raised more than \$18,000 to support the renovation of Bideawee's training room.

humane awards



Bideawee's second annual East End Humane Awards Luncheon was held at Patio 54 in Westhampton. Our supporters joined Bideawee for cocktails and lunch to celebrate individual and corporate commitment to saving animals on Long Island, and honor long-time volunteer, Melissa Morgan Nelson and corporate supporter, Teachers Federal Credit Union. We raised more than \$18,000 to support the renovation of Bideawee's Westhampton adoption center training room, helping to improve our ability to connect homeless animals with their forever families.



In 2019, the YPC raised close to \$12,000 through events and online fundraising for Bideawee's animals.

YOUNG PROFESSIONALS COMMITTEE BIDEAUEE SINCE 1952



The Bideawee Young Professionals Committee continues to be a force for Bideawee and its mission. In FY19, the YPC raised close to \$12,000 through events and online fundraising. Throughout the year, the YPC hosted signature events such as Cocktails & Canines, and celebrated their 5th Birthday Party. Regular events such as the YPC's Sweat for Pets and Comedy Night at the Stand Comedy Club were well-attended, and they promoted unique events such as the Knicks vs Raptors game at MSG, which raised more than \$2,000.

The YPC also did an online fundraiser to support urgent medical care which raised close to \$3,000. In FY20, the YPC looks forward to bringing together like-minded, animal-loving young professionals in support of Bideawee and the animals they serve.

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Bideawee strives to correctly recognize all donors. We apologize for any errors, omissions or misspellings in this report. To report an error, call our Development Department at 1.866.262.8133.



FINANCIAL STATEMENTS

Statements of Financial Position As of September 30, 2019 and 2018

ASSETS

Cash and cash equivalents Bequests, legacies and other receivables Inventory Investments Prepaid expenses and other assets Property and equipment, net Beneficial interest in trust **TOTAL ASSETS**

LIABILITIES

Accounts payable, accrued expenses and other liabilities Capital lease obligations payable

TOTAL LIABILITIES

COMMITMENTS AND CONTINGENCIES

NET ASSETS

Without donor restrictions Available for operations Net investment in property and equipment Total without donor restrictions With donor restrictions TOTAL NET ASSETS TOTAL LIABILITIES AND NET ASSETS

FINANCIAL STATEMENTS

Statements of Activities For the Years Ended September 30, 2019 and 2018

2018	2019
\$ 2,966,836	1,048,436
1,266,919	1,060,446
171,602	140,443
16,403,721	17,734,536
153,412	144,565
6,141,395	6,021,260
914,793	1,017,920
<u>\$ 28,018,678</u>	27,167,606
\$ 445,898	668,975
2,448	10,807
\$ 448,346	679,782
<u> </u>	077,702
8,672,328	7,273,063
8,672,328 6,138,947	7,273,063 6,010,453
6,138,947	6,010,453
<u>6,138,947</u> 14,811,275	6,010,453 13,283,516

REVENUES, GAINS AND OTHER SUPPORT Special events revenue Less: cost of direct benefit to donors Special events, net Bequests and legacies Contributions In-kind contributions Adoption centers, animal hospitals, loving legacy and other fees Cemetery maintenance fees Other income Miscellaneous income Investment income, net of investment fees Change in value of beneficial interest in split interest agreements TOTAL REVENUES, GAINS AND OTHER SUPPORT
EXPENSES Program Services Adoption Centers Animal Hospitals Behavior, learning and volunteers Feral Cat Initiative Memorial Parks Loving Legacy Total Program Services
Supporting Services Management and general Fundraising Total Supporting Services TOTAL EXPENSES
CHANGE IN NET ASSETS Net Assets - Beginning of the Year NET ASSETS - END OF THE YEAR



2019	2018
\$ 736,720	\$ 700,835
(111,148)	(103,892)
625,572	596,943
3,784,586	5,925,988
1,914,853	1,969,340
105,338	105,385
1,209,851	1,354,824
400,402	350,232
129,970	150,000
70,225	70,176
703,018	716,293
103,127	(17,019)
9,046,942	11,222,162
4,299,229	3,728,039
970,763	1,665,142
474,807	517,520
133,133	-
1,105,609	945,670
68,803	77,765
7,052,324	6,934,136
1,289,110	1,205,892
1,788,016	1,812,201
3,077,126	3,018,093
10,129,450	9,952,229
(1,082,508)	1,269,933
27,570,332	26,300,399
<u>\$26,487,824</u>	<u>\$27,570,332</u>

BIDEAWEE WOULD LIKE THANK ALL OF OUR SUPPORTERS FOR THEIR LOYALTY AND GENEROSITY. BIDEAWEE DEPENDS SOLELY ON PUBLIC SUPPORT WHICH ENABLES US TO CARRY OUT OUR MISSION.





finding loving homes for rescued animals

bideawee.org 866.262.8133