

ANNUAL REPORT 2016 & 2017



... and without you there would be

NO





# bideawee<sup>®</sup>

a Scottish phrase which means "stay awhile," is one of the country's oldest and most respected animal welfare and pet adoption organizations. Founded in 1903 by Mrs. Flora Kibbe, Bideawee has been providing shelter, care and compassion to homeless animals and helping them to find their forever homes for 115 years.

Bideawee operates from three locations serving the greater New York metropolitan area and Long Island communities with facilities in Manhattan, Wantagh, and Westhampton.

Bideawee is a not-for-profit 501(c)3 humane organization and 100% of Bideawee's funding comes from private sources.

For more information visit bideawee.org



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The Better Business Bureau honored Bideawee by extending its Seal of Approval for two additional years in recognition of the organization's achievement in meeting BBB's 20 Standards for Charity Accountability.

Bideawee is in full compliance with the New York State Non-Profit Revitalization Act, the state's first major reform to its charities laws in more than 40 years.

## LETTER FROM THE PRESIDENT

As many of you may know, September 2017 marked my first month back at Bideawee after a 14-month hiatus. I couldn't be any happier to rejoin the Bideawee community, or prouder to be leading an organization whose mission, pets, and people mean so much to me.

When Mrs. Kibbe first began Bideawee out of a small building near her home in Manhattan in 1903, New York City's stray and homeless animals were being destroyed in large numbers, simply due to a lack of space and care. Mrs. Kibbe may have been new to the animal welfare world at the time, but she knew one thing for certain: New York City's companion animals deserved better.

Bideawee continues to honor the now 115-year-old mission and vision of our founder in everything we do. These last two years have been a time of excitement, change and growth. With a focus on placing an even greater number of animals in loving homes, we have succeeded in steadily increasing our adoption numbers and achieving monthly milestones for both our Westhampton and New York City adoption centers. In the last two years our adoptions have increased, and in 2017, we exceeded our goal of 1,100 adoptions, placing a total of 1,318 dogs and cats in loving, forever homes. This includes 187 adoptions from 72 Mobile Adoption events over the course of 2016 and 2017, which were made possible due to the generous donation of our beautiful, state-of-the-art adoption vehicle. Our matchmaking process and the passion and commitment of our staff and volunteers has continued to ensure successful lifelong relationships and helped us maintain some of the lowest return rates in the industry.

In 2017, Bideawee launched the Todd B. Richter Foster Care Program and in its very first year, 96 animals were placed in loving foster homes, resulting in 7,290 hours of care for the dogs and cats who needed it most.

Our Animal Hospitals have continued to provide expert care and compassion to both private clients, and the hundreds of homeless dogs and cats – some in the most dire of circumstances—that come to Bideawee each year. In conjunction with Bideawee's PAWS (Prevention and Wellness Satellite) facility in Wantagh, Bideawee's veterinarians were able to spay and neuter hundreds of animals, provide life-saving care and specialized attention to the needlest cases, and minimize disease among Bideawee's adoptable animals.

Animal lovers who lost their beloved pets continued to find solace and a fitting permanent resting place for their beloved companions at our Pet Memorial Parks in Wantagh and Westhampton. Family members came together in our pet bereavement groups to seek out others who can understand the depth of feeling we have for our lost friends.

Bideawee's volunteer program continued to grow and offer diverse opportunities for animal lovers to offer their time and expertise to the organization. In 2016, Bideawee's volunteers contributed more than 54,000 hours, including efforts from new pet therapy pairs, teen groups, and corporate volunteers, and in 2017, that number surpassed 58,000 hours. Bideawee's volunteers are invaluable to the organization, consistently proving themselves to be some of our most loyal and vocal advocates, representing Bideawee at events in the community, spearheading donation efforts, and using digital media to elevate awareness for our work.

Looking ahead...

In 2017, we set out to achieve a goal of doubling our adoptions over the next five years, and we are well on our way to meeting, and soon exceeding that goal.

We continue to build relationships across the country, increasing the number of animals rescued from uncertain fates at high-kill shelters, and brought to safety at Bideawee. With the success of the Todd B. Richter Foster Program, which has helped us increase our adoptions by 10% and provide critical care to newborns, nursing mothers, and sick and injured animals, we look forward to rescuing even more lives in 2018.

Bideawee's medical team is on the front lines day in and day out ensuring that every sick, and injured animal that comes through Bideawee's doors is given the life-saving care they need. In 2018, we will rely on the compassion and expertise of Bideawee's Animal Hospitals to help us reach our adoption goals by providing spay/neuter, wellness care, surgeries and emergency services to all Bideawee's resident animals. In addition, the Westhampton Animal Hospital will continue to offer outstanding care to private clients.

Bideawee's Pet Memorial Parks will continue to provide compassionate care to those who are mourning the loss of a beloved pet. In 2018, the organization will explore new ways to increase visibility of our beautiful parks, and honor the enduring love between people and pets.

Bideawee's volunteers are an integral part of the organization, and I cannot emphasize how much I value their hard work and dedication. In 2017, I invited our volunteers to attend the organization's Town Hall Meetings, and instituted a quarterly informal gathering with me called "Coffee with Leslie," to encourage our volunteers to ask me questions, and discuss the issues that mean the most to them. I believe that our volunteers are our greatest ambassadors and I will continue to make every effort to include their thoughts and ideas in our plans as we move toward a bright future.

Some of Bideawee's most successful initiatives as of late have been the result of the extraordinary efforts of Bideawee's Young Professionals Committee. The YPC has brought new enthusiasm, support, and wide range of skills and expertise to the organization, and we are so excited to see what they have in store for the year ahead.

As a nonprofit charitable organization, Bideawee relies on donations from the public. Over the last two years, the organization's generous donors have contributed to a banner year of achievements, including the most successful gala in Bideawee's history; an outpouring of support and generosity around Hurricane Harvey and Irma efforts; the expansion of the Kibbe Society, our recognition society for those who have named Bideawee in their estate plans; and an exceedingly generous donation toward the viability and successful future of our Westhampton location. None of this would have been possible without the remarkable generosity and support of our dedicated donors.

Many of you are probably familiar with some of the recent uncertainty surrounding our Westhampton location. While it remains true that the Westhampton site has historically been underutilized, we are doing everything in our power to change that. It is both my personal priority, and the priority of the organization to see to that we explore every possible opportunity to keep the Westhampton location open and thriving. Over the next year we will be increasing adoption events, fundraisers, media opportunities, and overall marketing efforts for the Westhampton location. As a life-long Long Islander, I have always had a special place in my heart for our Westhampton site. It is a beautiful, sprawling location filled with a spirited staff; passionate, devoted volunteers; loving animals awaiting their forever home; and a dedicated, extended community committed to its mission and success. Thank you, for being a part of that community, and the Bideawee community at large. I am filled with hope and excitement about 2018 and beyond, and I invite you to join me in making the world a brighter, more compassionate place for pets and the people who love them.



Leslie Granger
President and CEO





2016

539

931

2017



**TOTAL ADOPTIONS** 

2016

990

2017

1,313



**VOLUNTEERS** 

2016 2017

700 1,067



**VOLUNTEER HOURS** 

2016

2017

54,604

58,517



ADOPTION RATE

2016

2017

94%

94%



**ANIMAL HOSPITAL VISITS** 

2016

2017

9,336

8,771



**PET THERAPY PAIRS** 

2016

2017

110 | 120



READING TO DOGS LOCATIONS

2016

2017

**54** 

**75** 



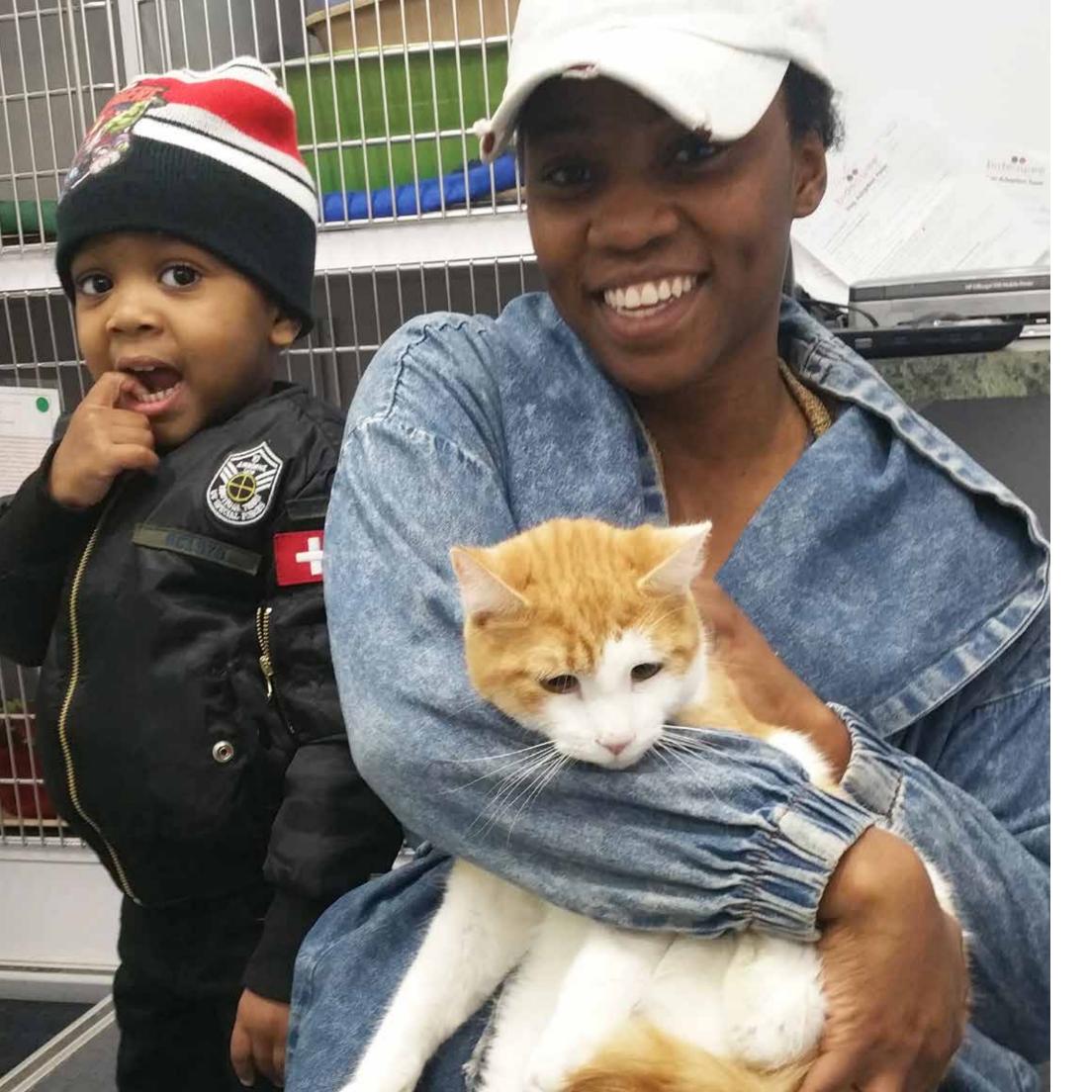
PET MEMORIAL PARKS
BURIALS & CREMATIONS

2016

2017

1,143 1,





# ADOPTION CENTERS



Every dog and cat that passes through Bideawee's doors has a unique story—some are starting out in the world, others are in desperate need of a second chance—but all are embarking on a journey that will lead them to the 'happily ever after' they deserve.

Like every good fairytale, the beginning is just as important as the end, and every Bideawee animal begins its journey at Bideawee's Adoption Centers. For more than 115 years, Bideawee's Adoption Centers have provided a safe haven for homeless animals with nowhere else to go. The staff and volunteers at the Adoption Centers provide the food, shelter, love, care, training, and socialization that is necessary to transform injured and neglected animals into healthy, happy, cherished family members.

In 2016 and 2017, Bideawee found homes for 2,303 animals. Every adoption occupies a special place in our hearts, but some are more challenging, requiring patience and faith that an animal's home will come, and making the occasion that much more special when it finally does.

# JENNY (NOW ELLIE)

One such adoption was a dog named Jenny, who came to us in May of 2016. She was rescued from a high-kill shelter in Alabama after she had been abandoned in the woods. Shortly after her arrival, we noticed she had difficulty standing and would cry out in pain. Upon further examination, we found that Jenny had congenital disorders that were hindering her ability to move and act as a normal puppy would. Her little face was disproportionate. She had a wobbly gait. She ate normally and was as endearing as could be, but every now and then she would freeze up and cry out in pain. We did more tests. It was discovered that Jenny had a nerve disorder called Horner's Syndrome. This condition affected not only her face, but her entire body.

The longer she stayed with us, the more we all became attached to her, hoping that one day an adopter would see her for all those endearing qualities that we saw and not what deterred her from being a normal, active puppy. One day in August 2016, that happened. A wonderful family came in to meet her, immediately fell in love, and decided that she would be the perfect addition to their family. Today, Jenny (now Ellie) lives like an absolute queen, spending her days running through Central Park or lying on the terrace at her apartment. She is showered with affection and attention, and we could not have asked for a better home for her.





# VETERINARY CARE



In addition to providing quality care to private clients, Bideawee's veterinary medical team cares for more than 1,000 animals that come through Bideawee's Adoption Center each year. Many of these animals come to Bideawee in dire need of care, and make full recoveries thanks to the dedicated, passionate staff at The Animal Hospitals at Bideawee.

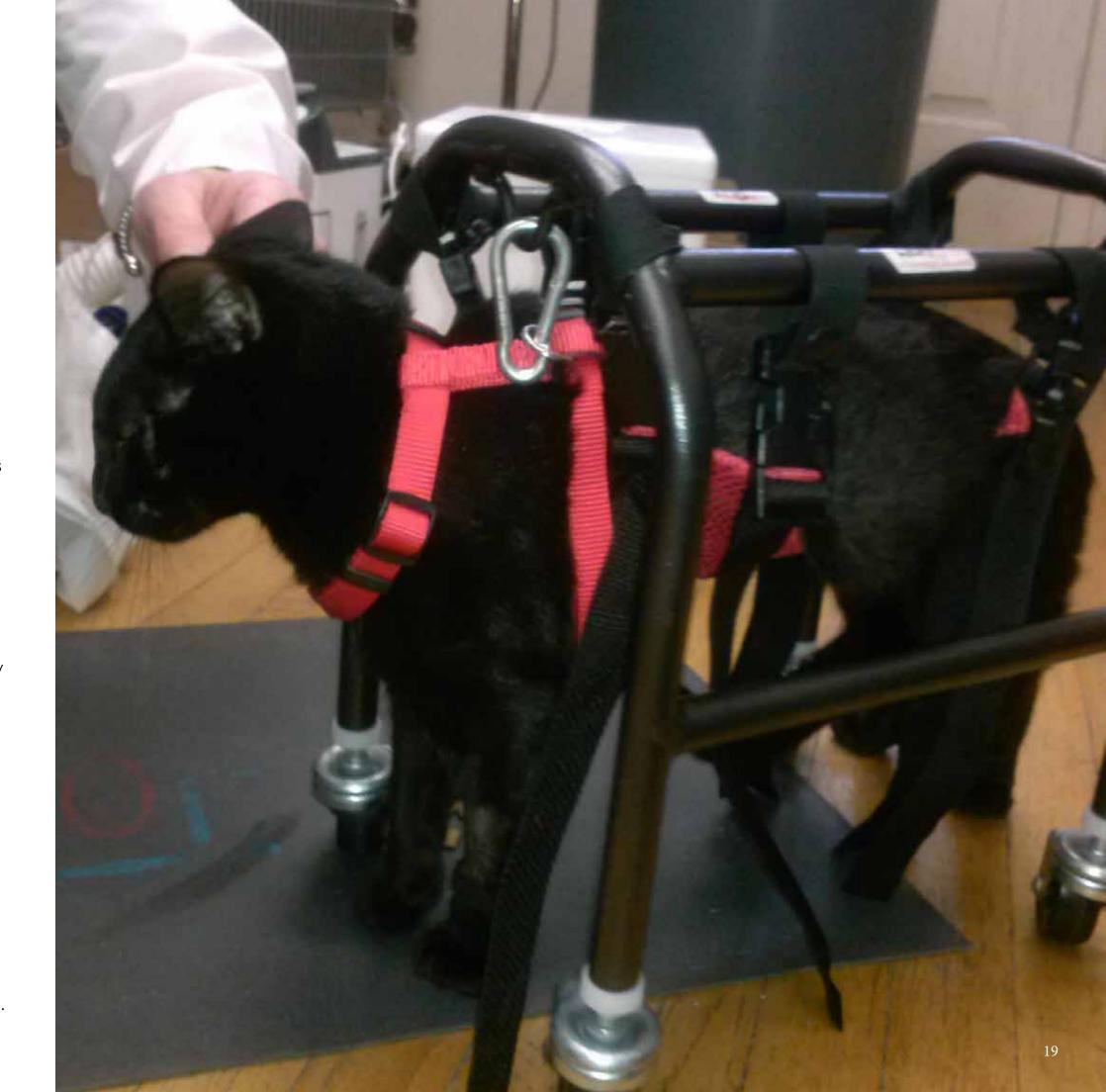
One-year-old kitty Tocho was one of these animals. Tocho was brought to Bideawee in October of 2016, after he was found injured and motionless in the cold. He was unable to move his back legs and was too weak to raise his head. His left eye was so severely injured it was bulging from the socket.

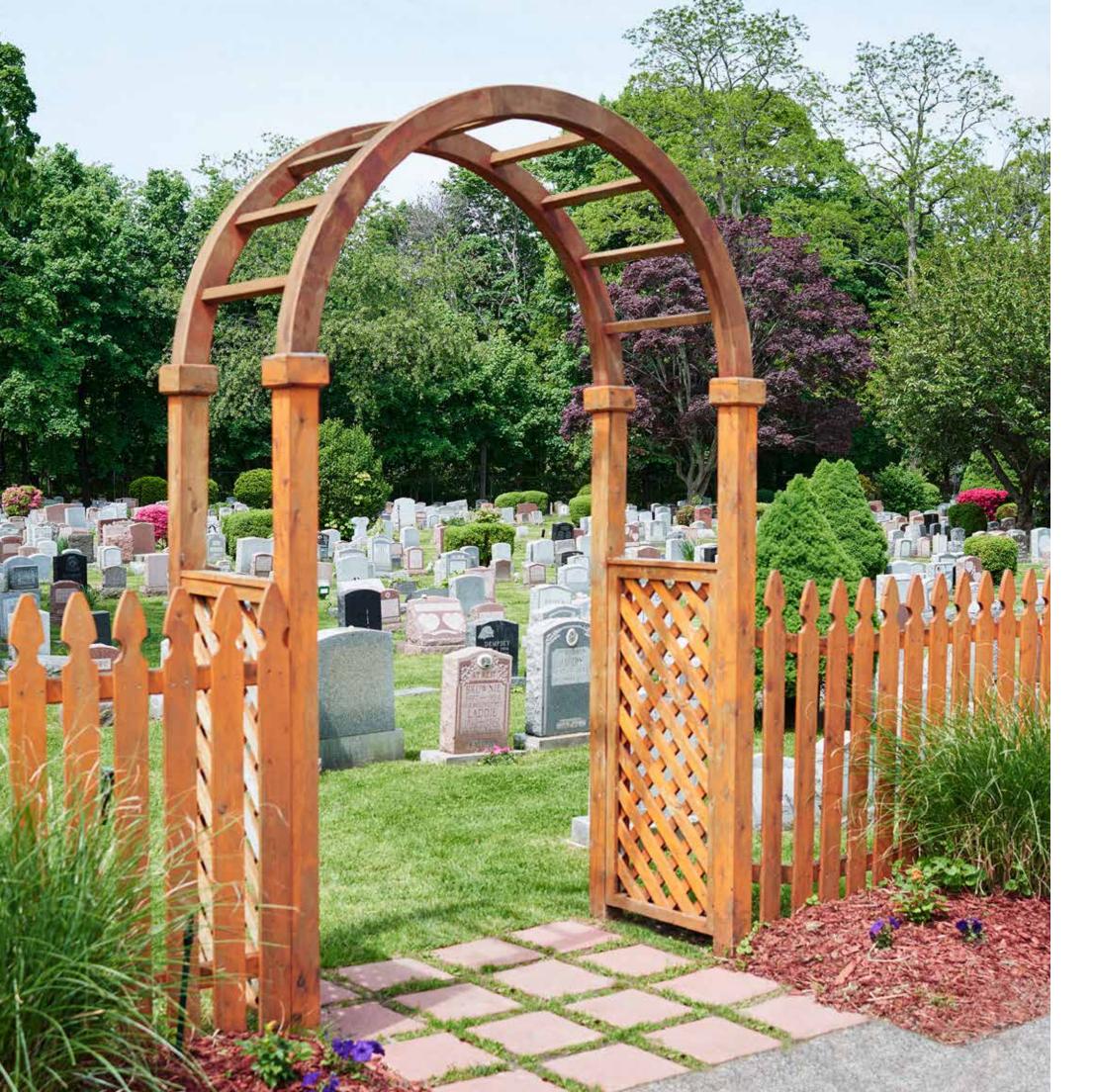
# TOCHO



Bideawee's Animal Hospital staff immediately stabilized Tocho and began developing a treatment plan. With expert, customized care, Tocho became stronger, but still could not urinate on his own or use his back legs. To address these issues, the staff created a kitty "zip line" in the treatment area and placed him in a harness, using the zip line to hold him up. As the days went by, the hospital staff began to see more movement of his tail and back legs. Then one day he began to urinate on his own-- slowly at first, but eventually he was able to fully empty his bladder. The staff used a laser pointer to encourage him to move even when it wasn't easy. Little by little, he grew stronger and stronger.

When the time was right, Bideawee's veterinarians contacted a physical therapist that made Tocho his very own mobility cart. At that point, he had become so active that we often had trouble getting him in the cart! Soon, the vets were able to remove his bad eye and neuter him. By January he was walking on his own, urinating, and playing like any other healthy cat. And the best news of all? After spending so much time nursing him back to health, one of Bideawee's veterinarians decided to make him the newest member of her family. These days, he spends his days running, jumping and playing with his two brothers, Paulito (another black cat), and Pedro (a Chihuahua).





# PET MEMORIAL PARKS



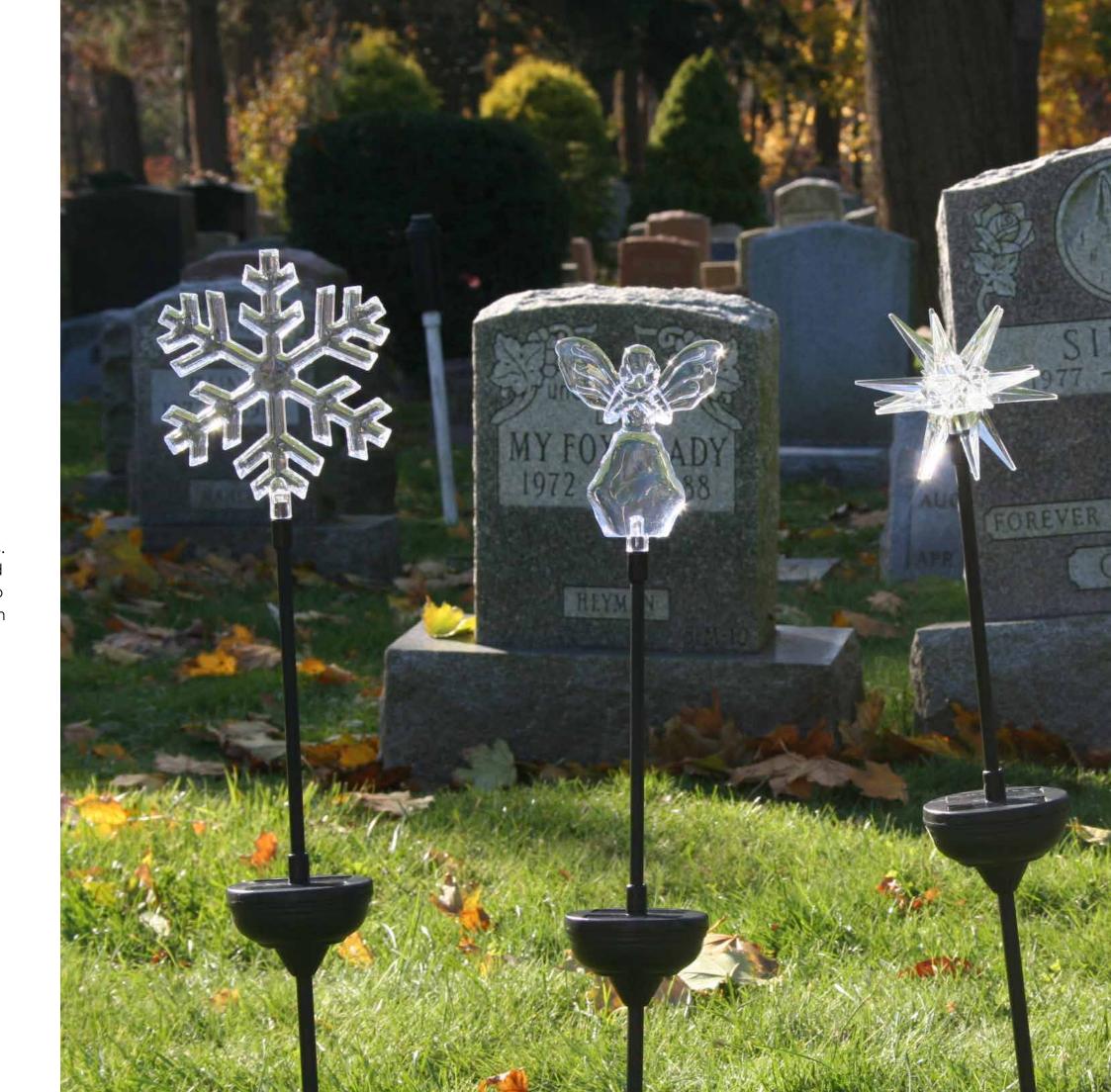
From the beginning, Bideawee has always understood the important role that pets play in every pet lover's life, and created the Pet Memorial Parks in 1916 to give cherished pets a fitting final resting place. More than 65,000 animals have found a peaceful resting place at The Pet Memorial Parks in Wantagh and Westhampton because pet parents trust Bideawee to provide personalized, loving tributes to their lifelong companions.

Many patrons of The Pet Memorial Parks at Bideawee have been using and visiting the parks for decades. Lorelei K.S. and her family have been coming to the cemetery since the 1950's and have more than 40 plots dedicated to their beloved four-legged family members. Today, Lorelei can be found holding vigil by her family's many gravesites. She visits the Pet Memorial Park in Wantagh each and every day, weathering all temperatures and conditions, to pay tribute to the many companions she has loved, and left in the care of the Pet Memorial Parks.

Another client, Frank, is generous with his time and energy and has been known to bring boxes of chocolate for the staff when visiting. He often expresses how thankful he is to have had a place like Bideawee to put his dog to rest.

In 2016, Bideawee's Pet Memorial Parks continued to offer additional ways to pay tribute to pets, including holiday lights that symbolize the brilliance and joy that our pets have brought to our lives. Throughout the winter months, many people come to visit the Memorial Parks at dusk to appreciate the lights and honor the beautiful companions that may be gone, but will never be forgotten.

For many, there's nothing more devastating than the loss of a beloved pet. We've learned from experience – both personal and professional – that the act of placing a memorial is often the first real step in healing from the loss. In the summer of 2017, Bideawee's Pet Memorial Parks launched the online Pet Memorial Tribute Gallery to celebrate the special bond between people and their lifelong companions. The tribute gallery provides a focal point for grief, and allows family members and friends to have a place to actively mourn the passing of their animal companion while creating a lasting remembrance.





# **EVENTS**



In 2016 and 2017, Bideawee participated in a total of 257 events. By developing a variety of events across Long Island and New York City, we were able to showcase our adoptable animals, as well as the services and expertise we provide pets and pet people in the community. This year, our events took many different forms, from large scale adoption events with our Mobile Adoption Unit, to Cuddle Events offering cuddle time to employees of large corporations, to partner events allowing us to align with popular brands and businesses, to grassroots fundraisers which generated more than \$24,000 for our animals. These events give us the opportunity to elevate awareness of about our adoptable pets, and find even more homes for dogs and cats in need. This year some of our partners included MTV, Horizon Media, PetSmart, Shake Shack, Corcoran Realty, London Jewelers, Subaru, Hotel 48 Lex and Refinery 29.

In March of 2016, Bideawee's new 27-foot mobile adoption van hit the road to deliver adoptable dogs and cats of all ages and sizes to communities across New York City and Long Island. Bideawee hosted 50 mobile adoption events over the course of 10 months, resulting in 95 adoptions. April 2017 saw our official public mobile van launch, with a free adoption event in Union Square hosted by H2 Capital Partners.

# **TEAM BIDEAWEE**

For the first time, Bideawee joined the Hamptons Marathon as a charity partner. Twelve dedicated runners joined Team Bideawee to run the Hamptons Half Marathon on October 1st. Team Bideawee raised more than \$8,000 and ran 13.1 miles for Bideawee's homeless pets! Runners included staff, volunteers and adopters.

## Bideawee volunteer and adopter, Beth Gustin, raised more than \$1,000.



"I began volunteering at Bideawee a little over two years ago. It's been really rewarding spending time with all of the great dogs who come to Bideawee and to see them go to their happy homes. When Penelope showed up there, I knew she was the one for me. We love spending time outdoors walking, hiking, and of course playing in the yard! Joining Team Bideawee for the Hamptons Half Marathon combines two of my favorite things - running and helping out this great organization. And I need to stay in shape to keep up with my girl!"





# VOLUNTEER

In 2016 and 2017, Bideawee's 700 volunteers contributed more than 113,000 hours in a variety of ways. They actively donated their time to maintain the care and happiness of our adoptable dogs and cats, attended events to inform the public of our services and promote adoptions, performed behindthe-scenes duties in our administrative offices, and brought their pet therapy animals into local nursing homes, hospitals, schools and more. The time donated in 2016 was 10% higher than time donated in the prior year, as we have expanded our volunteer opportunities across all of Bideawee's departments to further support our mission. We were also excited that we grew our pet therapy programming by 20% over the previous year by building new partnerships in our community to help more people in need, with two of our most notable connections being all AHRC Nassau facilities and the Nassau BOCES School Library System.

Bideawee's volunteers routinely go above and beyond to help the organization's animals and raise funds and awareness for our life-saving efforts. In August of 2016, Westhampton Teen Volunteer, Casey Galishoff, came to us with an idea. She was about to celebrate her Bat Mitzvah and decided to use the occasion to raise funds for Bideawee, and because of her experience at the shelter, she knew exactly how she wanted to help. She used her monetary gifts to fund a transport and enable Bideawee to rescue 40 dogs from a high kill shelter. She then traveled to Bideawee's Wantagh isolation facility with her family to meet and provide hands-on care for the dogs she rescued, and her grandparents even adopted one of the dogs in her transport! We were so in awe of Casey's kindness and generosity that we highlighted her as a Junior Honoree at our 2017 Bideawee Gala.



# **OUR VOLUNTEERS**



Similarly, Bideawee volunteer Jeannie works for Riverhead Building Supply, a local construction company. Occasionally, items are sent back or mismeasured, and Jeannie took one such opportunity to gift a brand new piece to Bideawee's Westhampton location. She donated a beautiful wood cabinet to the Adoption Center to improve the look and functionality of the cat rooms. Another volunteer, Pete, stepped in to restructure the cabinets and, from there, another volunteer, Renee, recruited her Art Club students from the Center Moriches Middle School to submit designs and create a painting for the outside of the cabinets. Each of the students worked together to paint the cabinets and do something to benefit the shelter. Many Art Club members learned more about Bideawee, and even became volunteers after the project, which was an added bonus! The students did an outstanding job, and really enjoyed working together to make Bideawee's cats more comfortable. The cabinets now hold fresh linens, toys, litter, and bowls. Everything the cats need is readily accessible, making life easier for the kitties and those who care for them!



# YOUNG PROFESSIONALS COMMITTEE

The Bideawee Young Professionals Committee, founded in 2014, has had an exceptional year of growth and change. In just the last fiscal year alone, the YPC has raised approximately \$26,000 through events and individual member contributions. Membership has grown 143% (30 active members to more than 70) since January 2017 with inquiries about joining the committee coming in weekly. The YPC's signature events, like comedy nights at the Stand Comedy Club, holiday-themed Nights at the Shelter (hosted at the Manhattan campus), and Bike for Bideawee spin classes, continue to sell out.

In recognition of their leadership as co-chairs of the YPC, Devin Shanahan and Joe Sorbera, III, were honored during the cocktail reception at the Bideawee Ball in May 2017. In the summer, the YPC underwent a change in their Executive Board. Jillian Roberts, a founding member and YPC Events Chair, was selected to succeed Devin as co-chair. Jillian has brought a tremendous amount of experience and energy to the committee and will continue to be a driving force behind the YPC's success. Nicole Passmore, in her role as Outreach Chair, has garnered and onboarded more new members than at any time in the YPC's history. As Co-Event Chairs, Jaime Israni and Katie Jo Righi have done a masterful job of planning several fundraising events, including securing sponsorships and auction items. Stephanie Lee, a new member, took on the Social Media Chair position and has significantly increased the number of followers to the YPC Instagram account. And Melani Wexler has continued her diligent and impressive work as Finance Chair. Supporting them are dozens of animalloving young professionals that make up the Young Professionals Committee. The YPC looks forward to continued success and growth in the years to come.



# HELPING ANIMALS IN NEED DURING HURRICANES HARVEY and IRMA

This past August, when Hurricane Harvey struck
Texas, leaving thousands of people and animals
displaced and desperate for help, Bideawee sprang
into action to assist with animal rescue efforts. Just
as the organization began getting plans in Houston
underway, we received word about the imminent
danger of Hurricane Irma, which was headed toward
Miami. Immediately, we partnered up with groups
that were assisting with the transport of animals out of
Miami, and told you—our community—of our efforts.
You responded with overwhelming generosity, and
with your help, we raised more than \$20,000 for the
animals affected by these devastating disasters.

In the beginning of September, Bideawee rescued a total of 52 dogs and cats from Houston and Miami. Our rescue teams met these terrified animals at airports, lifting them off the planes that transported them, and into the loving arms of Bideawee's staff and volunteers. In the days and weeks that followed, we watched these dogs and cats transform from shy, traumatized animals to affectionate, happy, future family members. It has been an unparalleled joy to watch them find their forever homes, and none of this would have been possible without your support. Thank you for being a reminder that the worst of times can bring out the best in all of us.



Bideawee would like thank our Major Donors for their loyalty and generosity. Bideawee depends solely on public support which enables us to carry out our mission.

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\$500,000-999,999

Donna and Marvin Schwartz Foundation

\$100,000-499,999

Lillian Leighton Trust

Estate of Diane Brettschneider

Estate of Robert Gilbert Estate of Richard Grillo Estate of Myra McKolic Estate of Lynne Palmer Estate of Karol Reiner Estate of Severeyn Lavinia

\$50,000-99,999

Blanche T. Enders Trust Estate of Iris Brown

Ruth Dunn Estate of Bella Hechler Alfonse S. Kaufman Jr.

& Jane E. Kaufman Living Trust

Hillary and Bill Weldon

\$25,000-49,999

Leona Bothmer Foundation F&S Contracting Group Freed Foundation, Inc.

The Bruce G. Geary Foundation

Diana Lanaer-Marcus Estate of Laura Louise Northup Estate of Loretta Maffei Paul & Anna Oschwald Trust Todd B. Richter Estate of Royal A. Schade, Jr. Estate of Ann Skovek Joseph L. Sorbera, Jr.

\$10,000-24,999

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Janet Furey

H/2 Credit Manager Patricia Haeaele

Frederick D. Hild and Harriet A. Hild Living Trust

Estate of Anna Hirsch Estate of Joan Hogan Robert E. Hollev Family Trust Estate of Edward Lawless

Guy Lawrence and Kenneth Kraus

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Penguin Air Conditioning Corp.

Pinnacle Environmental Ann and Paul Rosche

\$10,000-24,999 (continued)

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Katrin Theodoli

Estate of Mary P. Thomas

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Estate of Mildred Wottawa

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\$5,000-9,999

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Bernice Barbour Foundation

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**BG** Construction LLC

Natasha Brenner

Helen S. Brown Trust

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Greater Milwaukee Foundation

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\$1,000-2,499

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Ingeborg Adams 2014 Irrevocable Trust

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We apologize for any errors, omissions or misspellings in this report. To report an error, call our Development Department at 1.866.262.8133.



# FINANCIALS FY 2017 & 2016 [ Statement of activities ]

REVENUES, GAINS AND OTHER SUPPORT		2017	2016
Special events revenue	\$	655,511	\$ 513,089
Less: cost of direct benefit to donors		(122,492)	(101,407)
Special events net		533,019	411,682
Bequests and Legacies		4,567,620	4,592,847
Contributions		2,364,793	1,741,434
In-kind contributions		67,327	16,567
Adoption Centers, Animal Hospitals, Loving Legacy and other fee	es.	2,165,716	2,405,983
Cemetery maintenance fees		363,513	400,554
Miscellaneous income		52,469	91,919
Investment income, net of investment fees		1,203,427	1,103,570
Change in value of beneficial interest in split interest agreements		98,399	(13,203)
TOTAL REVENUES, GAINS AND OTHER SUPPORT		11,416,283	10,751,353
EXPENSES PROGRAM SERVICES Adoption Center Animal Hospital Behavior, learning and volunteers Memorial Parks Loving Legacy TOTAL PROGRAM SERVICES		3,780,836 2,202,877 494,339 1,017,563 89,283 7,584,898	3,506,871 2,293,449 498,756 1,050,460 75,202 7,424,738
SUPPORT SERVICES  Management and General  Fundraising  TOTAL SUPPORT SERVICES		1,295,186 1,739,282 3,034,468	1,263,549 1,392,447 2,655,996
TOTAL EXPENSES		10,619,366	10,080,734
Change in net assets Net assets, beginning of the year		796,917 25,503,482	670,619 24,832,863
NET ASSETS, END OF THE YEAR	\$	26,300,399	\$ 25,503,482

### [ Statement of financial position ]

ASSETS	2017		2016
Cash and cash equivalents	\$ 1,498,735	\$ 1,670	0,352
Bequests, legacies, and other receivables, net	1,070,720	14	1,399
Inventory	190,754	202	2,765
Investments	16,554,243	15,91	5,052
Prepaid expenses and other assets	184,153	129	9,477
Property and equipment, net	6,639,510	7,197	7,519
Beneficial interest in trust	931,812	833	3,413
TOTAL ASSETS	\$ 27,069,909	\$ 26,089	9,977
LIABILITIES			
Accounts payable, accrued expenses and other liabilities held	\$ 748,338	566	5,551
Deferred revenue	11,610		-
Capital lease obligations payable	9,562	19	,944
TOTAL LIABILITIES	769,510	586	5,495
COMMITMENTS AND CONTINGENCIES			
NET ASSETS			
Unrestricted			
Available for operations	7,760,946	7,398	8,875
Net investment in property and equipment	6,629,948	7,17	7,575
Total Unrestricted	14,390,894	14,57	6,450
Temporarily restricted	916,368	167	7,891
Permanently restricted	10,993,137	10,759	9,141
	26,300,399	25,503	3.482
TOTAL NET ASSETS	20,000,077		-,



...and they all lived happily ever after.



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