

# ANNUAL REPORT 2021



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When the pandemic began in 2020, we all focused on counting down the days until everything went back to "normal." I don't think any of us realized that our lives were about to change forever. The next two years would bring unremitting challenges, and in the midst of it all, Bideawee would not only persevere, but prosper by strengthening our foundation and expanding our vision for a future of care and compassion for pets and the people who love them.

As the saying goes "the only constant is change" and at no time was this more apparent than in the last year. Amidst a backdrop of everchanging rules and protocols, we saw to the daily safety of our staff and community while remaining committed to the animals whose lives depended on us. Most importantly, we never once shut our doors, and continued to provide one of the biggest comforts afforded to any of us during these turbulent times: the love and companionship of a pet.

In FY 2021, we rolled out a five-year strategic plan to position us to rescue as many animals and help as many people as possible. This plan included the launch of our Community Initiatives Program, which will help us serve pets and the communities in which they reside by addressing issues like food insecurity, and rising medical costs. We had our first pet-food giveaway in February and I look forward to many, many more.

Another goal of the last year has been to increase our spay/neuter imprint and I'm thrilled to say that we recently joined forces with Animal Rescue Fund of the Hamptons to hold monthly spay/neuter clinics aimed at addressing the feral cat population in Suffolk County.

In addition, we've partnered with Dogs Trust-- The UK's largest dog welfare non-profit—and will begin offering in-person training classes to adopters in the spring.

All of these efforts serve the same goal: to keep animals out of shelters and in loving homes. It's a huge undertaking but one I know we can accomplish. It may take time, but we're making strides every day and we couldn't do it without you.

Many thanks to our staff, volunteers, donors, clients, adopters, board of directors and everyone who makes our work possible. You are at the heart of every family photo, every happy ending and every life that will be forever changed for the better because of your commitment to the animals and people we serve.

Thank you for being their hero—and mine!

300

Leslie Granger President and CEO





WE FOUND FOREVER HOMES FOR **1,680**DESERVING ANIMALS.



OUR VOLUNTEERS AND FOSTER PARENTS DONATED **33,747** SELFLESS HOURS HELPING STAFF AND THE ANIMALS IN OUR CARE.



WE PLACED **721** DOGS AND CATS IN FOSTER CARE AND HAVE **292** NEW FOSTER PARENTS.



WE CARED FOR **2,011**PRIVATE VETERINARY CLIENTS.



WE SUPPORTED **745** FAMILIES WITH COMPASSIONATE END OF LIFE SERVICES FOR THEIR BELOVED PETS.



WE HOSTED **13** WEBINARS WITH **950** ATTENDEES FROM AROUND THE WORLD AND PROVIDED MORE THAN **319** SPAY/NEUTERS FOR FERAL CATS IN NYC & LONG ISLAND.

# ADOPTION CENTERS



1,680
TOTAL ADOPTIONS

Despite another year of uncertainties, challenges, and everchanging guidelines, Bideawee's Adoption Centers remained open to pets and the people who love them throughout FY 2021, vacillating between being fully open for walk-ins and doing adoptions by appointment only (depending on city guidelines and infection rates), but never once closing our doors.

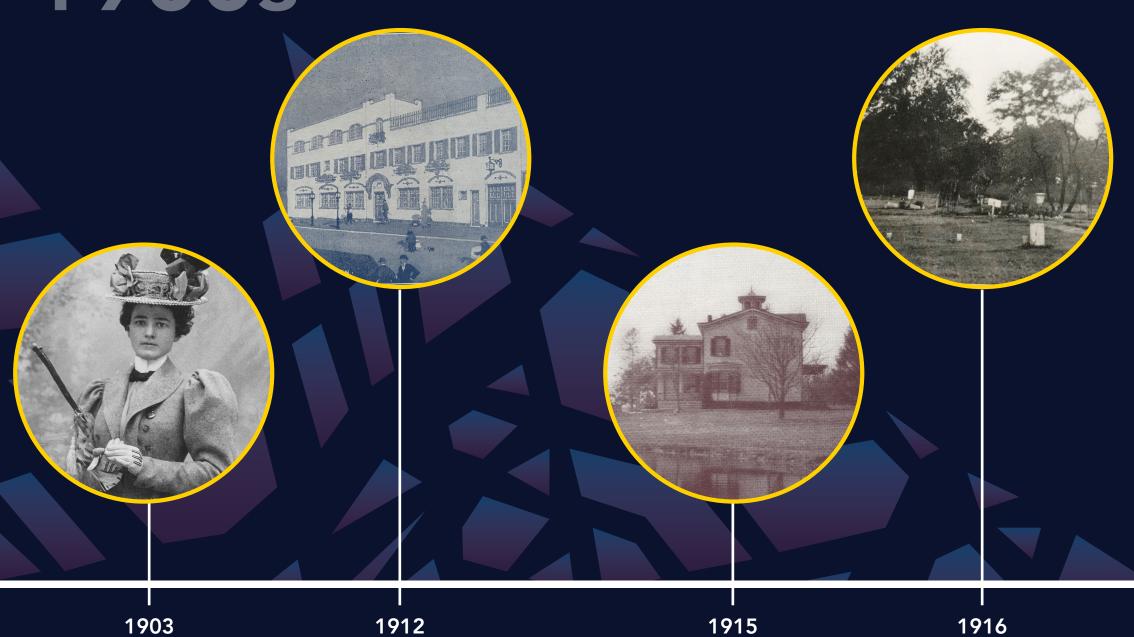
The dedication of our staff during this time resulted in loving forever homes for 1680 dogs and cats.

One of the few silver linings of the last few years has been a global increase in pet adoptions and fostering. Everyone working from home seemed to want a furry friend by their side and many shelters had trouble keeping up with the demand. Very quickly, news outlets began talking about an increase in returns, and while we didn't personally experience that, we also took precautions to prevent it.

In 2021, we partnered with Dogs Trust-- The UK's largest dog welfare non-profit -- to begin virtual dog training classes for Bideawee adopters in order to prevent returns and ensure successful adoptions.

Additionally, we invested in our internal behavior department, growing and training the team, which enabled them to create customized behavior plans for our animals and focus on enrichment. In FY 2021, the behavior team hosted 200 play group sessions, which included more than 430 dogs. These sessions help to alleviate stress & anxiety and are an excellent enrichment and socialization tool, promoting positive behaviors in the shelter, preventing shelter breakdown and ultimately helping Bideawee's animals find, and remain in loving homes.

# 1900s



1903
Bideawee founded by
Mrs. Flora D'Auby
Jenkins Kibbe

Bideawee's first permanent home established in NYC

Wantagh Facility Established TYTO
Wantagh Pet
Memorial Park
Opens

## **FOSTER**

Sam and Dinging

721
ANIMALS PLACED IN FOSTER

Bideawee's foster program reached new heights in 2020 and continued to grow in 2021.

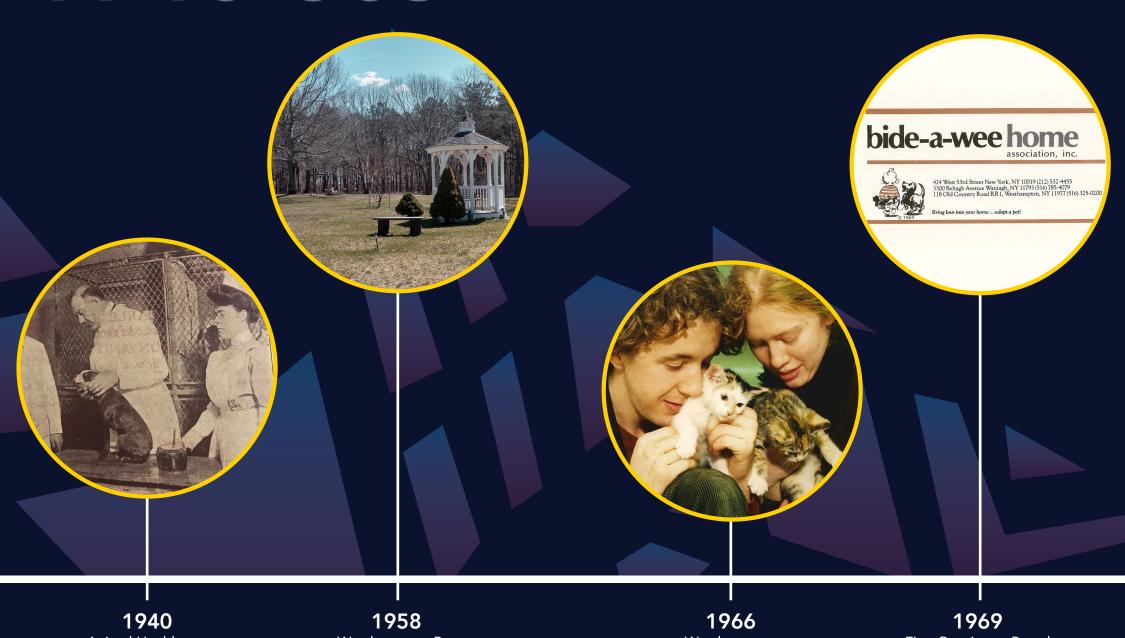
While the pandemic waxed and waned, many people continued to work remotely, giving them the freedom to provide temporary homes for dogs and cats in need. In FY 2021, we placed 721 animals in foster care, an increase of 44% over the previous year.

Our foster program enabled us to expand our intakes, limit our on-site staff (reducing the risk and spread of illness), kept inshelter disease outbreaks at bay, and provided a safe haven for our most vulnerable animals.

Additionally, Bideawee's foster program is life-changing for animals in need of extra medical care or behavior training. Many of our long-stay animals who struggle with fear or reactivity are transformed once they leave the shelter and are placed in a loving foster home.

Two such animals were Sam and Dumont, a bonded pair who were rescued from a horrendous hoarding situation in Puerto Rico. When they arrived, they were so terrified and undersocialized that you couldn't touch them or get anywhere near them. Our behavior team worked patiently and diligently with them but their progress in the shelter was slow. After many months of steady socialization, we were able to place them in foster, and that's when they really began to come out of their shells. Their second foster family fell in love with them and officially welcomed them to the family in October.

# 1940-60s



Animal Healthcare
First Practiced
at Bideawee

1958
Westhampton Pet
Memorial Park
Opens

Westhampton Adoption Center Opens

First Consistent Brand Identify Introduced

## PET MEMORIAL PARKS



745
BURIALS & CREMATIONS

More than a century ago, Bideawee's founder, Flora Kibbe, created the Pet Memorial Park in Wantagh because she believed that pets were family and deserved a peaceful, dignified resting place. Since that day, Bideawee expanded to include a Pet Memorial Park at our Westhampton location as well, and today, more than 65,000 beloved pets have found a peaceful resting place at our beautiful parks.

In FY 2021, Bideawee's Pet Memorial Parks continued to service pet parents throughout Long Island, providing 357 burials and 388 cremations across both sites. Additionally, as recommended by the Audobon Society, Bideawee began a restoration of trees to the Parks to enhance the grounds, purify the air, mitigate noise pollution and attract a variety of birds.

2021 also marked the return of Pet Memorial Day, which had been held online the previous year because of Covid-19. The 39th annual Pet Memorial Day was held in person and streamed live on YouTube so that all who wished to participate could. The event included speakers, a candle lighting, and a reading of dedications made in the memory of pets that had passed. There were 150 in-person attendees, and more than 150 views on YouTube, making it the most well-attended Pet Memorial Day to date.

Some notable animals who rest at our PMP in Wantagh are Richard Nixon's dog, Checkers, a WWII army hero named Sarge, a 125-pound tortoise, and many others.

# 1970-905 Golden Years **Retirement Home**

**1976**Westhampton Animal
Hospital Completed

1982
Bideawee Pet
Therapy Program
Launched

1983
Bideawee launches first
annual Pet Memorial
Day in Wantagh

1999 Westhampton Pet Retirement Home Established

## VOLUNTEER



33,747
TOTAL VOLUNTEER HOURS

Bideawee's volunteers have always been a lifeline for the organization and when the pandemic brought changes and challenges that disrupted operations and put a strain on staff, Bideawee's volunteers stepped up to offer assistance and support in every possible way.

The moment we allowed volunteers back on site, they were there: cleaning, walking dogs, doing laundry, socializing cats, helping with administrative tasks, and pitching in wherever help was needed.

In Manhattan, our volunteer mentors worked overtime training new volunteers to replace those who were unable to return because of Covid-19, to ensure that our animals continued to receive the care and attention they deserved.

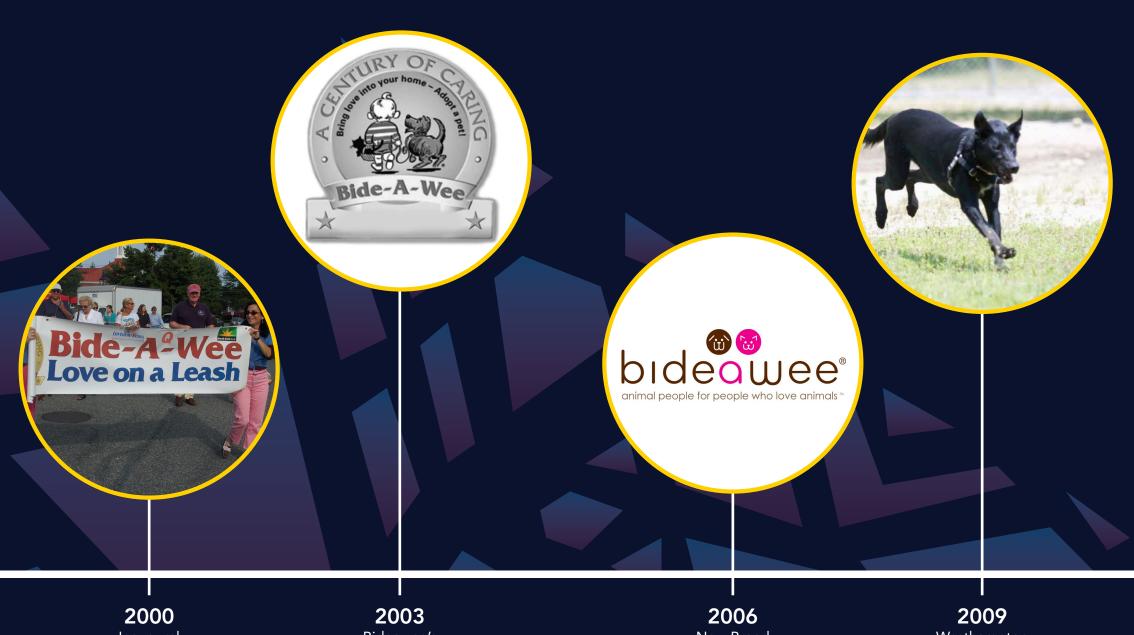
In Wantagh, our Paws volunteers stayed till 8 or 9pm during the summer to assist with late-night transports, and one of our Wantagh volunteers even transported staff from NYC to Wantagh for several weeks when the NYC building was undergoing construction.

In Westhampton, two of our dedicated volunteers took advantage of a quiet time at the shelter, when most of our cats were in foster, to completely renovate Bideawee's Westhampton cat rooms. They did a deep cleaning, painted, added new cat-friendly furniture, and purchased blankets, beds and toys for our resident felines to enjoy.

Our volunteers contribute so much to the organization, staff, and the animals in our care, and we couldn't have made it through the last two years without them.

In-person Reading to Dogs and Pet Therapy visits resumed for the first time in almost a year. Some of the first facilities to welcome us back were Suny Old Westbury, Hofstra University, Syosset Library, Seaford Library, Williston Park Library and South Shore Rehab Center. In spite of the pandemic, we had 17 active pet therapy pairs in fiscal year 2021.

# 2000s



Inaugural
"Love on a Leash"
Parade in
Westhampton

Bideawee's 100th Anniversary New Brand Identity Introduced Westhampton
Dog Park
Welcomes the First
Members.

# FERAL CATINITIATIVE



13 WEBINARS

950 ATTENDEES

Bideawee's Feral Cat Initiative (FCI) continued to grow and serve the feral and stray community cats of NYC and Long Island and the people who care for them through the practice of Trap-Neuter-Return (TNR).

Today, in our "new normal," FCI continues to provide the information and resources that dedicated community cat caretakers need, thanks in part to a variety of Bideaweesponsored educational webinars focusing on community cats and colony care. In 2021, we also designed and debuted three new webinars that offered TNR and kitten care overviews for curious new volunteers, and demonstrated how to build simple winter cat shelters for our parents, club leaders, and students.

In 2021, FCI hosted 13 webinars, with nearly 1,100 attendees. While most attendees were predominantly from the greater New York City area, the virtual nature of the trainings expanded FCI's reach to a global audience, including attendees from Canada, Great Britain, Ireland, Australia, Belgium, Netherlands, Brazil, Israel, Italy, Mexico, New Zealand, Puerto Rico, and Spain!

Since its inception, the goal of FCI has been to support volunteer efforts to humanely reduce the population of community cats in NYC through TNR. And while our goal has not changed, it has evolved as we redefine what it means to support this community in a meaningful way. This means reassessing our service area and leading the charge to prevent cat homelessness by creating a more humane future for cats in NYC and Long Island.

To that end, in 2021, Bideawee began a partnership with Long Island University's College of Veterinary Medicine to provide free spay/neuter surgery to more than 600 community cats. Each year, Bideawee prides itself on finding homes for hundreds of cats and kittens, the majority of which come from colonies managed by community cat caretakers.

## FERAL CAT INITIATIVE con't



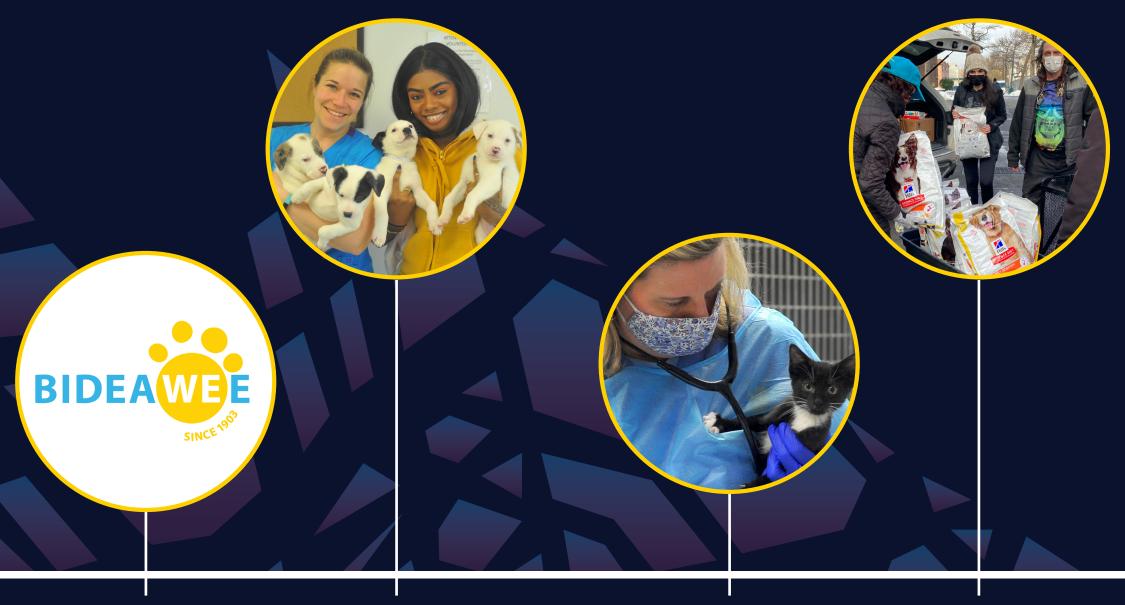
1,700 INQUIRIES

319 SPAY/NEUTERS

TNR has been proven to be the most humane and effective approach to managing the community cat population.

Many of these kittens require substantial medical care, like five-week-old Venus. Venus and her siblings were born outside in Staten Island. Venus fell ill with a serious virus, which took the lives of her siblings and left her the sole survivor. By the time Venus arrived at Bideawee, the virus had already destroyed her eyes, permanently blinding her. Yet despite her adversity, Venus remained as sweet as could be, meowing to be held and cuddled any time she heard someone walk by. Fortunately, Venus's story has a happy ending—she was adopted by a wonderful family and is enjoying her forever home in New York City.

# 2000s



**2019**Bideawee refreshes its
Brand Identity

**2019**Bideawee finds homes for a record-breaking 2084 dogs and cats.

2020-22

Bideawee responds to the Covid-19 crisis - we never once shut our doors - continuing to provide necessary care. 2022

Bideawee launches its new Community Initiatives Program to support pets amongst their communities.

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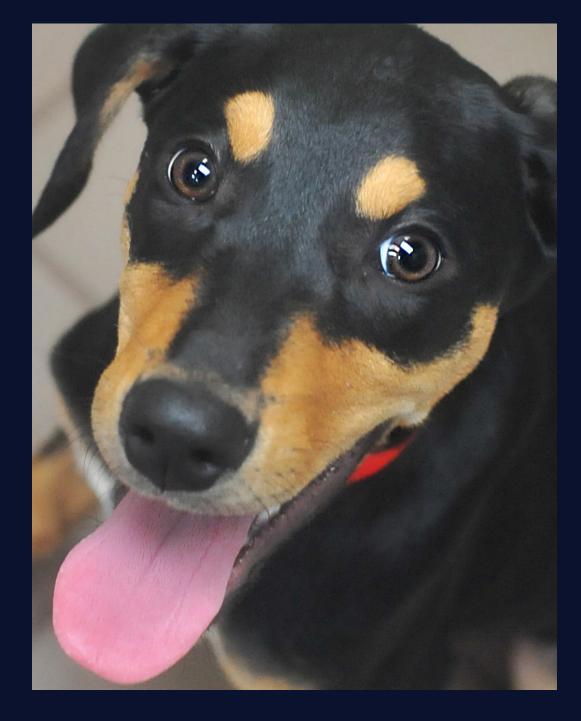
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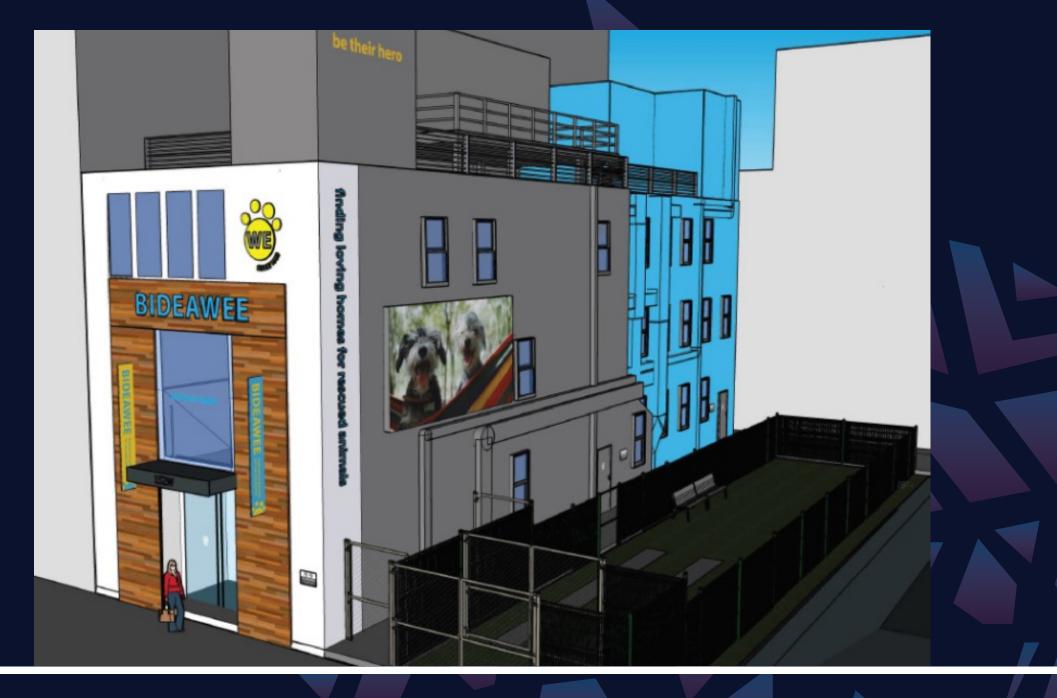
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## These individuals have generously included Bideawee in their estate plans.

Bideawee strives to correctly recognize all donors. We apologize for any errors, omissions or misspellings in this report. To report an error, call our Development Department at 866.262.8133.



#### OCTOBER 2022

Bideawee is scheduled to move into its brand-new NYC headquarters on West 24th street in Chelsea.

### **FINANCIAL STATEMENTS**

Statements of Financial Position As of September 30, 2021 and 2020

ASSETS	2021	2020
Cash and cash equivalents	\$1,756,048	\$ 3,151,030
Bequests, legacies and other receivables	129,854	303,979
Inventory	145,753	143,158
Investments	20,380,339	19,230,246
Prepaid expenses and other assets	155,403	187,869
Property and equipment, net	15,897,746	5,771,192
Beneficial interest in trust	805,252	928,183
TOTAL ASSETS	<u>\$ \$39,270,395</u>	\$ 29,715,657
LIABILITIES		
Accounts payable, accrued expenses and other liabilities	\$ 1,470,133	\$685,973
Annuity payment liability	44,383	46,459
Deferred Revenue	-	100,000
Capital lease obligations payable	26,285	7,090
TOTAL LIABILITIES	7,641,099	-
	<u>\$ 9,181,900</u>	<u>\$ 839,522</u>
COMMITMENTS AND CONTINGENCIES		
NET ASSETS		
Without donor restrictions		
Available for operations		
Net investment in property and equipment	5,339,664	9,124,905
Total without donor restrictions	<u>8,230,362</u>	5,764,102
With donor restrictions	13,570,026	14,889,007
TOTAL NET ASSETS	16,518,469	13,987,128
TOTAL LIABILITIES AND NET ASSETS	30,088,495	28,876,135
	<b>\$</b> \$39,270,395	\$ 29,715,657

#### **FINANCIAL STATEMENTS**

Statements of Activities As of September 30, 2021 and 2020

REVENUES, GAINS AND OTHER SUPPORT	2021	2020
Special events revenue	\$ 484,856	\$ 319,127
Less: cost of direct benefit to donors	(96,605)	<u>-</u> _
Special events, net	388,251	319,127
Bequests and legacies	5,046,315	6,433,977
Contributions	2,657,636	3,463,296
In-kind contributions	61,635	60,229
Adoption centers, animal hospitals, loving legacy and other fees Cemetery maintenance fees	1,151,250	1,086,675
Other income	412,941	395,899
Miscellaneous income	62,161	61,690
Investment income, net of investment fees	3,121,627	1,423,243
Change in value of beneficial interest in split interest agreements		
Reclassification of unrestricted net assets	(122,931)	(89,737)
Net assets released from restrictions	9,135	(6,659)
TOTAL REVENUES, GAINS AND OTHER SUPPORT	<u>\$ 12,788,020</u>	<u>\$ 13,147,740</u>
EXPENSES Program Services		
Adoption Centers	4,754,568	4,509,843
Animal Hospitals	785,928	880,148
Behavior, learning and volunteers	516,062	500,121
Feral Cat Initiative	447,827	358,834
Memorial Parks	1,186,216	1,066,692
Loving Legacy	72,601	69,281
Total Program Services	7,763,202	7,384,919
Common antitra of Commission		
Supporting Services	1,486,898	1,290,296
Management and general Fundraising	2,325,560	2,084,214
Total Supporting Services	3,812,458	3,374,510
TOTAL EXPENSES	11,575,660	10,759,429
TOTAL EXI ENGES		
CHANGE IN NET ASSETS	1,212,360	2,388,311
Net Assets - Beginning of the Year	28,876,135	26,487,824
NET ASSETS - END OF THE YEAR	<u>\$30,088,495</u>	\$28,876,135

Many thanks to Bideawee's founder, Flora Kibbe, for believing in her dreams and creating a legacy of care and compassion for animals.

119 years later,
Bideawee continues to
realize its founder's dream
with a passionate and
courageous community
of staff, volunteers, foster
parents and donors.



## Finding loving homes for rescued animals since 1903.

Bideawee's mission is to create and strengthen the human-animal bond through best-in-class lifesaving and compassionate care for pets and the people who love them.

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