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FOR IMMEDIATE RELEASE

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**BIDEAWEE BALL 2016
MONDAY, MAY 23RD IN NEW YORK CITY**

Join Animal Lovers, Pet Adopters, Special Guests for a “Happily Ever After” Evening

New York, New York, May 2, 2016 – Bideawee Inc. will host its annual 2016 Bideawee Ball on Monday, May 23, 2016 at The Pierre Hotel in New York City from 6:00 to 10:00 pm. Mr. Jeffrey Toobin, *New York Times* bestselling author and CNN legal analyst, will be the 2016 Bideawee Ball Celebrity Host.

The themed “Happily Ever After” evening is a festive, dog-friendly annual gala attended by more than 400 pet lovers, philanthropists, business/community leaders and celebrities in celebration of the lives of homeless pets and the people who love them. The black-tie event features a Silent Auction and Live Auction offering selected items, including designer collections and accessories, theater and sporting event tickets, private home escapes, unique doggie gifts and treats, as well as one of kind behind the scenes private excursions at notable New York City venues. Dinner and dancing energize the Bideawee Ball evening activities.

The Bideawee Ball is the organization’s annual benefit that heightens awareness for animal welfare and rescue and raises funds in support of the Bideawee mission. Ticket prices are \$500.00 per person, with Junior Tickets available at \$300.00 for those 35 years or younger.

Canine Companion Tickets are \$50.00 for well-behaved dogs. Bideawee is a not-for-profit 501(c) 3 humane animal organization and 100% of Bideawee's funding comes from private sources.

Bideawee Honorees are individuals recognized for their contribution to Bideawee and support for the lives and well-being of homeless pets finding forever homes. The 2016

Bideawee Honorees are:

- Andy Nibley, writer and director, and his wife, Kelly Colbert, of the HBO award-winning film documentary, "Madonna of the Mills."
- Diana Langer, an esteemed Kibbe Society Member and Bideawee adopter.
- Charlie Mindich, a 7th grader at New York's Trevor Day School who donated the money he received from his recent Bar Mitzvah to Bideawee's Second Start rescue program.

For more information about the 2016 Bideawee Ball, please visit: www.bideawee.org/Gala2016.

About Bideawee

Bideawee, which means "stay awhile," in Scottish, is one of the country's oldest and most respected animal welfare and pet adoption organizations. Founded in 1903, Bideawee has been cultivating and supporting the life-long relationships between pets and the people that love them for more than 100 years. Bideawee provides an array of high touch services including adoption centers, animal hospitals, pet therapy programs, and pet memorial parks that serve pets and pet lovers on their lifelong journey together. Bideawee operates one facility in New York City and two on Long Island, one in Wantagh, and one in Westhampton. For more information visit: www.bideawee.org.

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